



**ALTRUSA INTERNATIONAL DISTRICT THREE, INC  
Newsletter Award**

## Newsletter Award - Judging Criteria and Score Sheet

Altrusa International of \_\_\_\_\_

Publication Name: \_\_\_\_\_

Editor (Name & Email): \_\_\_\_\_

**Total Points = 85**

**Content -45 Points**

	Points	Earned
1) President's Message	3	_____
2) Advance notice of meetings, including date, place & time	3	_____
3) Program description	3	_____
4) Announcements of upcoming Board & Committee Meetings	3	_____

**Club News**

a) Upcoming & newly completed projects	2	_____
b) Committee reports	3	_____
c) Board actions	3	_____
d) New Member(s) (Brief biographical data)	3	_____
e) Complete minutes (business or program)	3	_____
f) Board Meeting highlights (or minutes)	3	_____

**District News**

a) Dates of upcoming Conference	2	_____
b) URL of District Three website	3	_____
c) Highlights from Governor's letters	2	_____

**International News**

a) Dates of upcoming Convention	2	_____
b) URL of International website	3	_____

**Altrusa Accent**

Altrusa fact (Historical point/Altrusa news)	4	_____
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**Format - 12 Points**

**Identification**

a) Newsletter Name, full name of Club (city & state)	1	_____
b) Club President/Editor email addresses	1	_____

**Appearance**

a) Clean reproduction, attractive & free of typographical errors	5	_____
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**Photos and Graphics**

a) Effective use of photographs & graphics	5	_____
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**Readability - 10 Points**

- a) Layout arrangement, page numbers, easy to follow & identify 5 \_\_\_\_\_
- b) Writing informal, but concise, informational and lively 5 \_\_\_\_\_

**Distribution - 18 Points (Club completes this section)**

Please 'X' next to each item submitted:

- a) \_\_\_\_\_ Every member of the club 2 \_\_\_\_\_
- b) \_\_\_\_\_ District Governor 5 \_\_\_\_\_
- c) \_\_\_\_\_ District Officers 2 \_\_\_\_\_
- d) \_\_\_\_\_ District Committee Chairs 2 \_\_\_\_\_
- e) \_\_\_\_\_ District Service Bulletin Editor 2 \_\_\_\_\_
- f) \_\_\_\_\_ International Officers 3 \_\_\_\_\_
- g) \_\_\_\_\_ International Office 2 \_\_\_\_\_

**\*IMPORTANT: Send in THREE (3) consecutive editions of your Newsletter for Judging with this award application in PDF format.**

Club President's Name: \_\_\_\_\_ Date \_\_/\_\_/\_\_

Total Newsletter Award Points \_\_\_\_\_

**SEND Completed Award to: [vicegovernordistrictthree@gmail.com](mailto:vicegovernordistrictthree@gmail.com)**

*Email Confirmation of receipt will be sent, please contact me if you have not received one.*