

# GOVERNOR GREETINGS

**SEPTEMBER 2022**

**Volume 2, Issue 5**

FLORIDA, GEORGIA, NORTH CAROLINA AND SOUTH CAROLINA



## ALTRUSA STRONG GROWING MEMBERSHIP

What it takes to grow our membership can be a challenge, Altrusa is a *STRONG* engine that continues to engage in our communities in impactful ways. Our members are the face of Altrusa, and it's through them we are seen. Growing our membership is important.

**1. Know where your members hang out**, congregate or cross paths with other potential members. Not just physical locations, but online circles as well, so leverage platforms like Facebook and Instagram by posting and advertising in their feeds.

**2. Host high quality and regular events.** Events are perfect ways for members to get their money's worth by engaging and interacting with other members as well as the public. Without events, you would never get your name out there in front of the eyes of curious would-be members.

**3. Keep existing members happy.** There are ways to keep members happy, and the primary way is through high-quality engagement. Pumping out events, meet & greets, projects, implementing member feedback, and social media engagement are great ways to keep everyone happy.

**4. Engaging Welcome Packages.** The long-term effect of having engaged members can have an influence on how word-of-mouth spreads about Altrusa. Membership growth is based on a lot of factors, and while there are marketing ways to do so, word-of-mouth is always the winner.

To increase membership, you have to ensure the club is something people actually want to be a part of. Listening to your members and engaging them in important activities are ingredients to successful member growth.

Thank you all for your exemplary service to Altrusa,

*Shannon*



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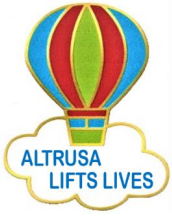
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# 2021-2023 BIENNIUM GOALS



Together we can reach new heights! Every club should strive to attain these three important Biennium Goals.

Remember, the journey can be as important as achieving the goals in lifting others' lives and building better communities.

## 1. LEADERSHIP:

Set the roadmap for your goals. Submit a Club Strategic Plan to the District Governor.

## 2. SERVICE:

Shine a spotlight on your Club's activity or project. Submit at least two (2) articles to the DSB for publication.

## 3. MEMBERSHIP:

Help grow Altrusa with a net gain of four (4) or more new members during the biennium.

# ASTRA GRANTS ARE AVAILABLE

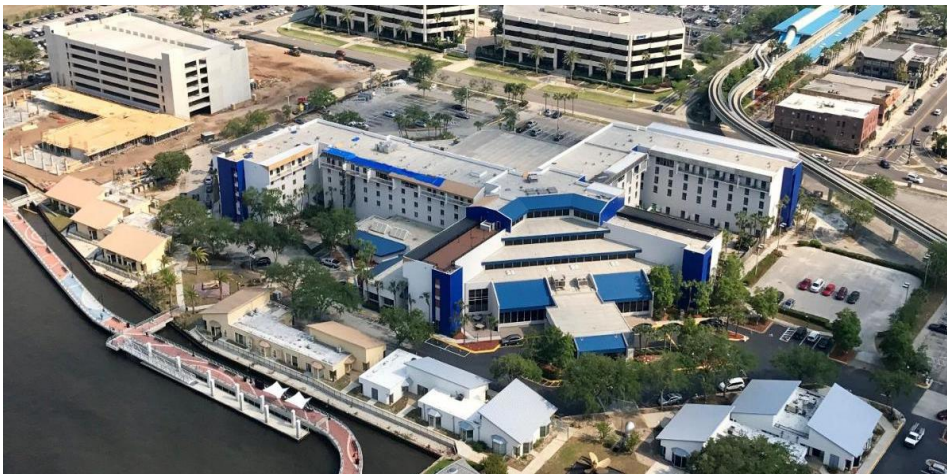
District Three would like to remind all Clubs that sponsor an ASTRA Club, that KM ASTRA Grant Funds for District Three ASTRA Clubs are available!

We invite each ASTRA Club to request a \$150.00 grant every year to help fund their service projects.

Please contact ASTRA Chair: Jeraldyn Rivest at [jeraldyn@hotmail.com](mailto:jeraldyn@hotmail.com) for an application

*"It's not the load that breaks you down, it's the way you carry it."*

- Lou Holtz



## WE SET SAIL FOR THE SOUTHBANK

**Save the Date**, April 27-29, 2023 District Conference will be held at the Marriott Southbank Hotel Riverwalk, Jacksonville, FL.

We have begun our plans to provide you our members a wonderful opportunity to have fun, celebrate and connect with other Altrusans, attend workshops and hear from inspiring speakers. If you have any suggestions for new workshop ideas, topics of interest or would like to volunteer to be a presenter or speaker we would love to hear from you.

Please feel free to contact Governor Shannon or our 2023 Conference Co-Chairs:

Lorrie Wheeler of the Lake City, FL Club [lcdrmolar@gmail.com](mailto:lcdrmolar@gmail.com)

and/or Nanci Schwartz of the Lake County, FL Club [napschwartz@gmail.com](mailto:napschwartz@gmail.com)

Your 2021-2023 District Board and Committee Chairs are always available to hear any and all suggestions and ideas.



**ABOVE AND BEYOND  
ALTRUSA LIFTS LIVES**



**“Start each day with a positive thought and a grateful heart.”**

*- Roy T. Bennett*

## **IT'S NOT FOR THE GLORY...**

Clubs work very hard on their community projects. Every year we prepare and write our award submissions to share and acknowledge what we have accomplished. This month will have much data to offer in our Summer DSB regarding awards criteria. Your Club will also be receiving an email from our Vice Governor Mantha Young, giving you all the details and information, you will need to submit your District Three awards this January.

## **REMINDERS:**

### **Update Your Leadership in Group Tally!**

REMEMBER to please update all of your membership changes and additions in Group Tally.

### **Send all DSB Articles to:**

Carol Thomas, DSB Editor  
[carol.thomas1211@gmail.com](mailto:carol.thomas1211@gmail.com)

**Please send in WORD Format**

## **LEADERS IN SERVICE**

### **Mail District Dues to:**

Scott Tice,  
District Three Treasurer

7610 SW 63<sup>rd</sup> Place Rd  
Ocala, FL 34474

### **Pay International Dues:**

**Preferably on Group Tally**

Altrusa International, Inc.  
One North LaSalle Street  
Suite 1955  
Chicago, IL 60602-4006



### **Do You Have a Concern, Congrat or Suggestion?**

**SEND TO:**  
[altrusashannon@aol.com](mailto:altrusashannon@aol.com)

### **ACT Send Altrusa Caring Thought Requests to:**

[altrusashannon@aol.com](mailto:altrusashannon@aol.com)



SEPT. 2022	TOPIC	WHO	RESPONSIBLE	NOTES
09/01/22	Governor's Newsletter	2021-2023 Governor	Governor	
09/01/22	Club Revitalization Grants	Local Club	Revitalization Chair	Under Charter Clubs
09/01/22	Consider making a club donation/application to the International Foundation Grants Program.  Review available grants to determine if Club should apply for an Int'l Grant.	Local Club		Consider making an end-of-year donation to a program of your choice.
09/01/22	Consider making a personal or club donation to the Altrusa District Three Foundation, Inc. 501(c)3	Local Club All members		Tax Deductible and benefits our District
09/01/22	Distribute club yearbook electronically	Local Club		Copies to Dist. Board & Int'l Office
09/05/22	Labor Day	Everyone		Have a wonderful day
09/08/22	World Literacy Day, this is a great opportunity to introduce a new project	Local Club		September is Literacy month.
09/15/22	Grants and Club 21 Program applications due to International Foundation	Local Club		Due September 15
09/15/22	Mid-Year District Board and Committee Chair Reports are due. Board post in your "Board Reports" DropBox file and Committee Chairs email to your Board Liaison.	District Board and Committee Chairs		Due September 15
09/15/22	District Awards information e-mailed to Clubs	Local Club	Awards Coordinator	
09/21/22	International Day of Peace	Local Club		
09/25/22	2022 Conference Report due to Governor		District Secretary	



**The District Three Board wishes all Altrusans and their Families a Very Happy and Safe holiday weekend!**

# District Leadership

<b>DISTRICT THREE BOARD OF DIRECTORS</b>			
<b>Governor</b>	Shannon Schell	Lake County, FL	altrusashannon@aol.com
<b>Governor-Elect</b>	Dimple Overstreet	Starke, FL	dimplej@embarqmail.com
<b>Vice Governor</b>	Mantha Young	Lake City, FL	mantha@macmediaservices.com
<b>Treasurer</b>	Scott Tice	Ocala, FL	scottaltrusa@gmail.com
<b>Director</b>	Dorothy Manning	Gaffney, SC	demannin@gmail.com
<b>Director</b>	Nancy Shumaker	Statesboro, GA	nwshumaker@yahoo.com
<b>Director</b>	LaShone Surrency	Lake City, FL	Lsurrency@elcgateway.org
<b>Secretary</b>	Lori Davis	Lake County, FL	Lmdavis0824@gmail.com
<b>Parliamentarian</b>	Colleen Duris	Ocala, FL	cmdaltrusa@gmail.com

<b>DISTRICT THREE COMMITTEE CHAIRS</b>		
<b>ASTRA</b>	Jeraldyn Rivest	jeraldyn@hotmail.com
<b>Bylaws, Resolutions &amp; Recommendations (BRR)</b>	Sara Freeborn	svfreeborn@gmail.com
<b>Club Revitalization</b>	Dinah Henderson	dinahehenderson@centurylink.net
<b>Communications</b>	Josie Frieser	mjosiefrieser@gmail.com
<b>District Service Bulletin</b>	Carol Thomas	carol.thomas1211@gmail.com
<b>Finance Committee</b>	Scott Tice	scottaltrusa@gmail.com
<b>International Foundation Liaison</b>	Martin Houston	martinhouston@gmail.com
<b>Leadership</b>	Joanne Brown	fourwindsfarmhouse@centurylink.net
<b>Membership</b>	Randi Kahl	randi_altrusa@yahoo.com
<b>New Club Building</b>	Julia Allen	julia@billallen.com
<b>Program Coordinator</b>	Tammy Hall	thall@odommoses.com
<b>Service Program Development</b>	Dee Dugger	ladydragonfly54@gmail.com
<b>Webmaster</b>	Susy Meier	susymeier@gmail.com

# District Foundation Leadership 2022-23



## DISTRICT THREE FOUNDATION BOARD OF DIRECTORS

<b>Chair</b>	Martha Epps	Starke, FL	mlepps451@embarqmail.com
<b>Vice Chair</b>	Joanne Brown	Monticello, FL	fourwindsfarmhouse@centurylink.net
<b>Secretary</b>	Penny Penn	North Georgia, GA	ppenn04@yahoo.com
<b>Treasurer</b>	Dawn Mainville	Lake County, FL	dawn@gofiguretax.com
<b>Trustee</b>	Gayle Magruder	Spartanburg, SC	ggmagruder@charter.net
<b>Trustee</b>	Julie Keiper	Waynesville, NC	julie@techstrategics.com
<b>District Liaison</b>	Dimple Overstreet	Starke, FL	dimplej@embarqmail.com



**Donations to the  
District Three  
Foundation are  
greatly  
appreciated** 😊

# Board of Directors Club Assignments

Governor	Shannon Schell	Citrus, Orlando-Winter Park, Ocala, North Georgia
Governor-Elect	Dimple Overstreet	Lake City, Live Oak, Gainesville, Saint Augustine
Vice Governor	Mantha Young	Lake County, Marianna, Monticello, Statesboro
Director	Dorothy Manning	Gastonia, Charlotte, Salisbury, Waynesville
Director	Nancy Shumaker	Caldwell Co, Durham, Raleigh, Spartanburg
Director	LaShone Surrency	Tampa, Atlanta, Gaffney, Starke

## Altrusa Above and Beyond



Altrusans are soldiers of an imaginary army secretly joining hands to make the world a better place.



*Keep up with us on our District Facebook Page*

← CLICK ON LINK



**Shannon Schell, Governor**

3171 Willow Brook Ln  
The Villages, FL 32162

Phone: (352) 406-4573

Fax: (270) 637-1269

Email: [altrusashannon@aol.com](mailto:altrusashannon@aol.com)

### Website Links:

Altrusa International District Three, Inc  
[districtthree.altrusa.org](http://districtthree.altrusa.org)

Altrusa International, Inc.  
[altrusa.org](http://altrusa.org)