At the District Three Conference each year certificates are awarded to the three clubs with the greatest net gain in membership. The purpose of this award is to encourage clubs to share Altrusa with others through the building of membership each year. Retention of current members is an essential element of this award as well since the award is based on the NET gain in membership not the total number of new members.

No specific application form is required as the winners of this award are determined by the District Treasurer's record of paid members within each club as of January 31 of each year. It is critical that clubs have reported all added and deleted members through January 31 in order to have accurate records upon which to base this award.