

Governor's Message

In this Call to Conference issue, you will find information about the conference "Schedule At A Glance", registration, hotel information, workshops and details about our wonderful Conference Service Project.

On behalf of the Leadership Team of Altrusa International District Three, Inc., I extend an invitation to the 68th Annual Conference to be held in Greenville, South Carolina from Thursday, April 22nd through Saturday, April 24th. "Stepping Outside the Box" is the Conference theme. Our Conference Chairs are Colleen Duris and Frances Ferguson, both of the Ocala, FL Club. We are fortunate to have International President Beverly Hardy, member of the Starke, FL club joining us in her role as the International

Representative. Beverly will be co-presenting the Treasurers Workshop with District Treasurer Mary Kirley. If you are a first-timer to conference, not only is your registration reduced by \$25, but also there is a special First-Timer's session, organized just for you by Directors Joanne Brown, Nanci Schwartz and Karen Wishart, on Thursday afternoon. You will learn what to expect at conference, how to get the most out of your experience and connect with the District Board. You will certainly not want to miss this event! Our Opening Ceremony on Thursday is an inspiring, solemn and reflective event with a Color Guard, Flag Ceremony and In Memoriam Ceremony honoring those Altrusans we have lost the past two years.

Our keynote speaker is LaShone Surrency who will share that there is "There's GREATNESS in YOU Outside the Box." Workshops are being conducted by members of District Three on a variety of topics from which attendees will have some takeaways to use in their club.

The Conference Service project, coordinated by Service Development Chair Hilma Hicks-Gaskins, will focus on veterans in the Greenville area, an appropriate

endeavor to support the International SOS Project. While at conference, you will have the opportunity to write uplifting messages for this population.

In addition to the Business Meetings, elections will be held for District Foundation Trustees and the District Three Board. Let us not forget Fun Night on Friday and District Awards on Saturday, when we celebrate the accomplishments of the clubs!

The District is providing a \$30 credit toward all full registrations. Looking forward to reconnecting with Altrusans from across the district in Greenville, so make plans to attend!

Your dedication to Altrusa and its Principles is appreciated!

With much love and in Altrusa Service,
Kitty McElhaney
District Three Governor





Look who will be the International Representative at Conference !!



A great reason to attend conference is to interact with the International Representative.

International President Beverly Hardy, a District Three Altrusan for 27 years, will be joining us at the 68th District Three Conference.

Beverly will bring greetings from International, co-present the Treasurers workshop and share in the camaraderie. She is looking forward to networking with her fellow Altrusans of District Three.



Beverly Hardy



DSB Articles

- Send DSB articles to Sandy Thompson
- EMAIL Address: sandy@organizemehappy.com
- Please add DSB and article name in the subject line
- Please send the article in word format
- Please identify any individuals in pictures provided
- Please provide the full contact information of the submitter or author of the article

Altrusan, Anti-Drug Champion and Businesswoman



Beverly Hardy

International President 2019-2021
Altrusa International of Starke, Florida
District Three
President@altrusa.org



Beverly Hardy

“If you want to make friends, join an Altrusa Club,” was the advice that Beverly Hardy received when she moved to Starke, FL 27 years ago after working as a special education teacher in Florida in Seminole and Marion counties. “Altrusa was a custom fit for me,” Hardy remembered. “I went with it, loved it and made many wonderful friends.”

Beverly is a member of Altrusa International, Inc. of Starke, FL and has served her local club on all levels. In 1999 she was Starke’s Club President. Following this she served on the District Three Board as Treasurer; Vice Governor; Governor Elect; and in 2011 became Governor of District Three. Later she served as Chair of the District Three Nominating Committee and also served on the Election Committee.

In 2019, Beverly became the International President of Altrusa International, Inc. She was very attracted to Altrusa International that grew out of the women’s suffrage movement in 1917, because of its focus on developing the leadership skills of its members and improving the lives of women in the U.S. and around the world.

Because of her tireless efforts in Altrusa, along with other Altrusans, so many commendable causes have been advanced and countless young people have earned scholarships and opportunities they may otherwise have missed.

Beverly also volunteers with a faith-based, long-term drug rehabilitation facility. “Addiction is a sickness,” she said. “You don’t get sick overnight so you don’t get well overnight”. Addiction doesn’t recognize social class or gender; it can affect anyone. We try to help people learn to love their sobriety so they can sustain it in the real world.”

She has revealed her altruistic spirit on many other fronts to include leadership responsibilities by serving on the Board of ARC of Bradford County FL (citizens with mental handicaps); serving as Finance Chair. She served on the Board of Florida Ladies of the Elks as Chaplin. She was selected to be a member of the Eighth Judicial Circuit Nominating Commission, that help with the task of vetting names for gubernatorial appointments for County Court Judges and Circuit Judges. Recently she was asked to serve on the Shands at Starke Hospital Board, HCAHPS a board that focuses on the satisfaction of patient care at the hospital.

Beverly’s entrepreneurial acumen as a pacesetter is also well documented. She was co-owner of her family business (Harwood Brick Company) this experience also allowed her to observe firsthand that women in construction were not always treated well. Currently she has played a key role in her husband’s law practice doing accounting and serving as office manager.

Maybe it was that experience, combined with Altrusa’s historical concern with the rights and status of women, which led Hardy to name Ruth Bader Ginsburg and Eleanor Roosevelt as two of her biggest inspirations or “s/heroes.”

In 2018 Beverly was named as Santa Fe College, 2018 Woman of Distinction in Gainesville, FL.

Asked what rewards she gets from her spirit of giving, Beverly exclaimed, “It’s wonderful! Just to be able to give makes me happy”. That’s what life’s about—not about recognition and not about being self-serving!



Conference Workshops



Keynote Speaker

LaShone Surrency, Altrusa International of Lake City, FL
Think Wide and Without Boundaries to Create Your Story.
“There’s GREATNESS in YOU Outside the Box”

Having overcome a series of life changing experiences at a young age, LaShone Surrency has drawn upon her past to connect her closer to her purpose. Her mission is to use her own journey to help others ignite their inner strength and realize their true potential.



The Rewards of Awards

Lorrie Wheeler, Altrusa International of Lake City, FL

Not just monetary; although that is a good motivator, the team building and self ownership of Altrusa's Principles are far more valuable. We will de-mystify the awards process, show you how we have come to present applications and create award winning projects that fulfill requirements, and still interest our members.



ASTRA Workshop

Scott Tice, District ASTRA Committee Chair, Altrusa International of Ocala, FL

Come learn all things ASTRA! This workshop will cover the basics of starting a new club as well as some of the changes made to make ASTRA more flexible. If you are interested in starting a club or experienced with ASTRA, this is the workshop for you!



For It Is in Sharing That We Receive

Randi Kahl, Leadership and Membership Committee Chair, Orlando-Winter Park, FL

Come prepared to share your club's most Successful Service Projects and Profitable Fundraisers. By sharing what worked for your club we might glean ideas to take back to our clubs so that in the end we might all be more successful in our endeavors!



Picking Up The Pieces

Joanne Brown, District Three Director, Altrusa International of Monticello, FL

Picking up the Pieces will be an interactive workshop to discuss how clubs and individuals used various ideas and activities to get through 2020. How did you conduct meetings, project a budget and plan for projects. There just may be some surprises for those participating.



Spice Up Your Social Media Posts

Nanci Schwartz, Altrusa International of Lake County, FL

Altrusans do so much in their respective communities. Why not showcase Altrusans in Action visually? This workshop will cover tips on creating vibrant images and videos using your Smart Phone and/or computer before sharing on social media and in newsletters. Bring your charged phone and be prepared to have fun creating eye-catching content.



Club Presidents and Treasurers Workshops



Preparing Effective and Successful Club Leaders

Club Presidents and Treasurers play a vital and rewarding role in their Clubs and have a multitude of tasks to master. If you are a seasoned President or Treasurer or just contemplating becoming one for your club, these sessions will help clarify your roles and provide you essential tools needed for these positions. Come and join in an interactive atmosphere of helpful tips, resources and tools to assist you in performing the responsibilities of your office.

Presidents Workshop

The opportunity to provide leadership for an Altrusa Club is a rewarding experience. This session will provide essential tools needed for the position of Club President. Topics include responsibilities to the club regarding leadership, motivation, how to work with the total club membership to achieve vision and goals of the club. In an interactive atmosphere, participants can discuss what has worked in the past, what the present holds and what can be done in the future. District Three Governor Elect Shannon Schell will be providing this session.



Treasurers Workshop

Being a good Treasurer is much more than the ability to add and subtract. Club Treasurers play a vital role in their Clubs and have a multitude of tasks to master. If you are a seasoned Treasurer or just contemplating becoming one for your club, come and join us in an interactive atmosphere of helpful tips, resources and tools to assist you in performing the “Financial Duties, Membership Reporting and Recording” responsibilities of your office. From Group Tally and Cyber Fraud to Budgeting and learning to stay on top of deadlines, come and join our presentation and conversation. The session will be co-presented by District Three Treasurer Mary Kirley and International President Beverly Hardy.





District Three Nominee for the International Foundation



Karen Robinson, who became an Altrusan in 2002 has been selected as the nominee from District Three for the International Foundation. Karen is a current member of the Tampa Bay Club, and served as a President previously for the Atlanta Club. Karen is a current Trustee of the District Three Foundation and has served as the Chair and Secretary of the District Three Foundation. Karen has also served as a Director for District Three Board. Trustees for the International Foundation will be elected at the 2021 Convention to be held in Charlotte, NC in late July. Karen will bring to the International Foundation the skills and passion to positively impact the work of the International Foundation that District Three can be proud of.



Karen Robinson



Slate of Nominees for District Three Board



2020-2021 District Three Nominating Committee:

- Christy Bryant (Chair), Charlotte, North Carolina
- Julia Allen, Lake County, Florida

- Frances Ferguson, Ocala, Florida
- Mary Kramer, Starke, Florida
- Jackie Long, Citrus County, Florida

Governor-Elect Nominee - Dimple Overstreet

Altrusa International of Starke, Florida Inc.

Nominated by Beverly Hardy, Past Governor and International President Altrusa International of Starke, Florida Inc.

Dimple is a retired business owner and has been an Altrusan since 2005. She served two terms as club President and chair of the Program, Membership and Scholarship committees. She is the current District Vice-Governor and served as District Director.

Dimple says: I want to be Governor-Elect because I want to challenge myself by sharing with others my talents and skills. I will bring to the District my business/financial skills, my ability to problem solve and operate as a team player. I feel I'm a good motivator to individuals to help them achieve their greatest potential. Having served as a District Director and Vice Governor has given me the experience to move forward to serve as Governor-Elect.



Dimple Overstreet

Vice-Governor Nominee - Mantha Young

Altrusa International of Lake City, Florida Inc.

Nominated by Christy Bryant, Immediate Past Governor Altrusa International of Charlotte, North Carolina Inc.

Mantha is a business owner and has been an Altrusan since 2008. She served as club President in 2014, club secretary and Director of Communications. She is the current District Secretary and served as District Three Foundation Chair and Vice Chair.

Mantha says: In addition to my love for Altrusa, I want to be Vice-Governor because I would bring to the District Board of Directors a strong work ethic with emphasis on motivating mature members to recruit and mentor new members. Calling forth to remember why they joined Altrusa and the value it brings to all our communities. To seek and find areas of need in their community where the Altrusa voice may be heard and recognized.



Mantha Young



Slate of Nominees for District Three Board Continued.....



Treasurer Nominee – Scott Tice

Altrusa International of Ocala, Florida Inc.

Nominated by Margaret H. Cannon, Past Governor
Altrusa International of Caldwell County, North Carolina Inc.

Scott is an office manager/bookkeeper and has been an Altrusan since 2007. He served as club President, club Treasurer, Fundraising and ASTRA chairs. He served as District ASTRA and Elections Committee chair, 2010 District Conference Chair, District Director and Vice-Governor. He currently serves as District Three Foundation Treasurer.

Scott says: In addition to my love for Altrusa, I want to be District Treasurer because I would bring to the District Board of Directors my love for serving Altrusa and others, my accounting and prior Treasurer experiences along with my willingness to work with other board members to serve the clubs and members within District Three.



Scott Tice

Director Nominee – Roberta Klusmeier

Altrusa International of Orlando-Winter Park, Florida Inc.

Nominated by Shannon Schell, Governor-Elect
Altrusa International of Lake County, Florida Inc.

Roberta is retired and has been an Altrusan since 1991. She served as club President, club Recording and Corresponding Secretary, chair of the Scholarship, Literacy, and Vocational Services Committees and Co-Chair of Community Services Committee. She served as District Membership Committee Chair.

Roberta says: In addition to my love for Altrusa, I want to be a Director because I would bring to the District Board of Directors strong leadership and mentoring skills. I am dedicated to Altrusa and want to bring my years of knowledge and experiences to other clubs in our District. My years with Altrusa have seen many changes of which were important to the direction of where this organization is now.



Roberta Klusmeier

Director Nominee – Dorothy Manning

Altrusa International of Gaffney, South Carolina Inc.

Nominated by Linda Robison, Past Governor and International Foundation Chair
Altrusa International of Spartanburg, South Carolina Inc.

Dorothy is retired and has been an Altrusan since 2011. She is the current club President and served several terms as club Treasurer.

Dorothy says: In addition to my love for Altrusa, I want to be a District Director because I would bring to the District Board of Directors an open mind and willingness to learn the role and responsibilities of this office.



Dorothy Manning



Slate of Nominees for District Three Board Continued.....



Director Nominee – Nancy Shumaker

Altrusa International of Statesboro, Georgia Inc.

Nominated by Kitty McElhane, Governor
Altrusa International of Lake City, Florida Inc.

Nancy is retired and has been an Altrusan since 2009. She is the current club Co-President and served as club President and chair of the Services Committee. She is current Chair of the District Club Revitalization Committee.

Nancy says: In addition to my love for Altrusa, I want to be a District Director because I have a strong desire to expand our efforts in Altrusa to improve the quality of life for all members of both our local communities and the world around us, along with a willingness to use my talents and skills as much as possible to the advancement of those efforts.



Nancy Shumaker

Director Nominee – LaShone T. Surrency

Altrusa International of Lake City, Florida Inc.

Nominated by Kitty McElhane, Governor and Sandy Furches, Past Governor
Altrusa International of Lake City, Florida Inc.

LaShone has been an Altrusan since 2009. She served as club president in 2017 and two terms as club Membership Chair. She facilitated District Conference workshops and served on as a member of District Conference Elections and Registration Committees.

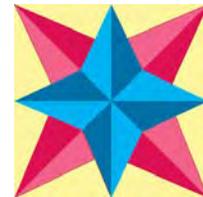
LaShone says: In addition to my love for Altrusa, I want to be a Director because I would bring to the District Board of Directors exceptional listening and leadership skills that will enhance the on-going success of projected goals envisioned by Altrusa District Three. Making a Difference in the lives of others is essential! Having passion to help and support others through partnerships with genuine respect and motivation are core assets that I would bring as a Director.



LaShone Surrency



Governor's Contact Info:
Kitty McElhane
725 NW Zack Drive
Lake City, Florida 32055
(Home) 386-755-5565
(Cell) 386-984-0251
(E-mail) kittyaltrusa@gmail.com





2021 Nominees for District Foundation Board



TREASURER NOMINEE

Dawn Mainville
Altrusa International of Lake County, Florida



I am a current member of the Lake County Florida Club, I have served my club since 2008 in such positions as Scholarship Committee Chair, Language Bank Committee Chair, Fundraising Committee Chair, 6 Term Club Treasurer, Vice President and now President. My career as an Enrolled Agent keeps me quite busy, but also affords me the ability to share my accounting expertise with our Club and hopefully the District. I also currently sit on the board for a local non-profit merchant association, have sat on the board of our local Early Learning Coalition, have donated time and talents to the VITA Program, volunteered for The American Red Cross, and was very active the Key Wives Organization at MCAGCC.

While I now serve as a District Three Foundation Trustee, I feel that serving as the District Three Foundation Treasurer would be a chance for me to elevate the level of my service to Altrusa and the organization's goals. It's a challenge I look forward to and an opportunity I am confident I can bring a unique set of talents towards.

TRUSTEE NOMINEE

Julie Keiper
Altrusa International of Waynesville, North Carolina



Julie Keiper works as a Provider Account Executive for AmeriHealth Caritas in North Carolina. She co-founded a non-profit organization in NH to build the first handicapped accessible playground in the town, and provided pro bono web design, public relations and marketing for many non-profit groups. She also served as Community and Public Relations Director for a non-profit foundation in NC which collaborates with other non-profit agencies and serves families of premature babies. She has served on the board of a medical society auxiliary who developed an anti-bullying program which was conducted in the local public schools. She has been a member of Altrusa International of Waynesville for 16 years in a variety of leadership roles, and has been serving as a Trustee and now Chair of the Altrusa District Three Foundation. She has also volunteered at the Georgia Aquarium in Atlanta, GA.

She is excited to utilize her energy, web savvy skills and creativity to serve the Foundation as an Advisory board member.

TRUSTEE NOMIN TRUSTEE

Laura Gunter
Altrusa International of Gainesville, Florida



I am a member of the Altrusa Club of Gainesville. I had a 40-year career in banking where I was encouraged to be involved in the community. I was invited back in the early 90's to become a member by my previous High School teach, Norma Hoffman. I was a member for many years but had to leave the club for a brief period due to moving from banking to a Credit Union. Later I would come back to the club after taking a position with TD Bank.

Over the years I chaired several committees including our environmental committee, "The State Fair" project committee, and the cashier's group for our fund raisers. I was co-chair of our first "Antique Extravaganza" fund raiser, and last year chaired our current fund raiser Trading Closets. Upon returning to the club, I was asked to serve as 2nd Vice President and chair our Membership Committee. We had one of our strongest years in membership growth. I am currently serving my 2nd term as President and served once before.

Serving as a District Three Foundation Trustee would offer a great opportunity for me to expand my involvement with the organization and to further my knowledge of the Foundation workings. I look forward to challenging myself to broaden my knowledge of the organization as a whole.



District Three Awards

By Dimple Overstreet, District Three Vice Governor, Starke, FL



January 31, 2021 is fast approaching. When submitting your application, please make sure they are complete.

- Review the award criteria
- Identify a project
- Complete the application (provide pictures if available)
- Judging Criteria and Score sheet
- Submit by the January 31,2021 deadline

District Three Awards:

<https://districtthree.altrusa.org/district-three-awards/>

District Three Awards:

<https://districtthree.altrusa.org/district-foundation>



Dimple Overstreet

Remember to include the Judging Criteria and Score sheet. Any incomplete application will not be judged. Please do not hesitate to contact me with any questions you may have about District/International Awards and Julie for District Foundation Awards.

Please send applications to:

International and District Three awards
 Vice Governor /Award Chair
 Dimple Overstreet
 436 S. Water St.
 Starke, FL 32091
 dimplej@embarqmail.com

Foundation Awards:
 Julie Keiper
 45 Town & Country Dr
 Waynesville, NC 28786
 district3foundation@gmail.com



A Little Reminder

Altrusa is a Non-political Organization

During our January Governor’s Council meeting we were asked to remind our members of the following Altrusa Bylaw:Article III. PolicyInternational as a body shall at no time endorse or recommend any candidate for public office, nor shall it take any action on partisan or religious questions, or on legislative matters without the prior approval of the International Board of Directors

Altrusa International District Three, Inc.

Membership Report

By Mary Kirley
District Three Treasurer



Altrusa International District Three, Inc.

MEMBERSHIP REPORT as of January 15, 2021



CLUB	Paid Members	Emeritus	Lifetime	TOTAL MEMBERS
Florida				
1 Citrus County	26			26
2 Gainesville	59	8		67
3 Lake City	96	2		98
4 Lake County	21	1		22
5 Live Oak	28	1		29
6 Marianna	22	2		24
7 Monticello	19	1		20
8 Ocala	35	1		36
9 Orlando-Winter Park	25	2		27
10 St Augustine	16			16
11 Starke	43	2		45
12 Tampa Bay	12	3		15
TOTAL FL	402	23	0	425
Georgia				
1 Atlanta	6			6
2 North Georgia	27	3		30
3 Statesboro	39	4		43
TOTAL GA	72	7	0	79
North Carolina				
1 Caldwell County	1	1		2
2 Charlotte	26	3		29
3 Durham	6			6
4 Gastonia	11			11
5 Raleigh	14		1	15
6 Salisbury	12	1		13
7 Waynesville	25			25
TOTAL NC	95	5	1	101
South Carolina				
1 Gaffney	6			6
2 Spartanburg	28	2		30
TOTAL SC	34	2	0	36
Affiliate Virtual Club in Formation	2			2
Affiliate Members	2			2
Emeritus No Club Affiliation		3		3
REPORT SUMMARY:				
Active Members	605			
Emeritus Members	40			
Lifetime Members	1			
Affiliate Members	2			
TOTAL MEMBERSHIP	648			



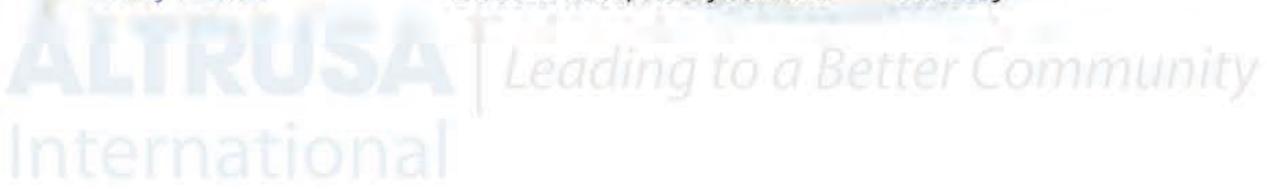
District Three New Members

By Mary Kirley
District Three Treasurer

Altrusa International District Three, Inc.
NEW MEMBER Oct 16 - Jan 15, 2021



New Member	Sponsor	Joined
MONTICELLO, FL		
Sonja Brock	Sally Jordan	October
Jane Vollertsen	Anita Ashworth	November
GAINESVILLE, FL		
Marilyn Fitzpatrick	Carolyn Harrell/Cherise Bartley	October
SALISBURY, NC		
Carol Schaffer	Evelyn Schaffer/Nancy Mott	December
LAKE CITY, FL		
Amanda Vercher	Deborah French/Amy Smith	December
STATESBORO, GA		
Colby Hatten	Debbie Vives/Kathy Jenkins	January





Request for 25- and 50- Year Members



By Mantha Young, District Three Board Secretary

Each year at our annual conference, we celebrate Altrusans who have achieved 25 or 50 years of service. Please help us ensure we don't miss any of your 25- or 50-year members.

Include the following information:

Name, Years of Service, and Club.

E-mail to District Secretary, manthayoung@gmail.com.

Submit by March 1, 2021.



Mantha Young



Are you Ready for Conference?!! Here Are Some Basic Rules



By Jane Gray, District Three Parliamentarian

Congratulations to all District Three Altrusans who have been selected as Delegates or Alternate Delegates to the 2021 Conference! As of the writing of this article, we are so hopeful that our Conference this year will be in person, but we must be prepared for either in person or Zoom.

Regardless, there are responsibilities for you in your special status. First and foremost is to be properly credentialed when you check in. If not, you cannot be seated as a delegate. Once properly credentialed, proudly wear your name badge with your identifying ribbon. Your badge is your admission to all functions!



Jane Gray

In Greenville, the room will be arranged with delegates seated at the front behind the name plates of their clubs. The rules require that you be seated at least 5 minutes prior to the business sessions. If for any reason a delegate cannot participate, the club alternate will be seated as the delegate. Once the alternate is seated as the club delegate, the decision cannot be reversed. Delegates have the important responsibility of casting their vote on behalf of their club for business matters before the Conference as well as voting for candidates

All Conference attendees will be provided a written copy of the Conference Rules and your Parliamentarian will be asked to remind you of them at the first business session. Needless to say, Robert's Rules of Parliamentary Procedure will be followed to keep things moving in an orderly fashion. All of us must turn off or silence our cell phones to prevent disruptions. The District Three Foundation will receive \$10 from any violators!

If you have a report or question of the presiding officer, you must approach the microphone and identify yourself and the purpose of your asking to be recognized. Once recognized by the officer, you may proceed as recognized. Please be prepared with a written copy of any report or motion you make to be provided to the District Secretary.

Rules really help make our Conference meetings run more smoothly and your cooperation is gratefully appreciated!



2021 Call to Conference Greenville, South Carolina



By Colleen Duris and Frances Ferguson
District Three Conference Co-Chairs

Greenville, South Carolina, at the foothills of the Blue Ridge Mountains with incredible urban green spaces, one of kind shops and boutiques, wonderful restaurants, museums, art galleries, a zoo, craft breweries and an abundance of outdoor activities. There is a lot going on in this Northwest corner of South Carolina. Especially in April when Altrusa comes to town. Please plan on joining your fellow Altrusans as we go “Stepping Outside the Box” and come together after a long separation for our District Conference.

The Marriott Greenville is in close proximity to the airport, a quick drive to the BMW Performance Driving School and a short shuttle ride to the incredible downtown Greenville. We have experienced their hospitality and they are eager to have us with them.

Throughout this DSB is information on the workshops, conference happenings, service project, fun night and all that makes conference so enjoyable. Conference is a great time to learn new ideas for club vitality, meet new Altrusans to share ideas and brainstorm with, reconnect with old friends and simply have a good time. Since we missed being together last year, join us this year and bring a friend – along with your mask and hand sanitizer! We will “social distance” accordingly and hopefully we will all have the vaccine by then!

We look forward to seeing you “stepping outside the box” April 22-24, 2021 in Greenville, SC



Colleen Duris



Frances Ferguson

Things To Do in Greenville, South Carolina



Falls Park on the Reedy & The Liberty Bridge

Visit the “[crown jewel](#)” of downtown Greenville and gaze at the Reedy River Falls below from atop the Liberty Bridge, the only single-suspension bridge of its kind in the Western Hemisphere. Stroll within the park’s 36 acres of gardens, greenspaces, and historic ruins of mills that once made their home on the Reedy. At certain times of the year, you can catch a free showing of a movie or a performance of one of Shakespeare’s famous plays in this downtown park.

Art in Public Places Self-Guided Tour

Art enthusiasts and casual art lovers alike will love strolling the streets of Greenville, taking in the pieces of art that have become a part of the city’s DNA since the inception of the program. The City of Greenville has a handy [interactive online map](#) of the public art locations. Some notable works you might see include “Rose Crystal Tower” by Dale Chihuly (shown here) and Yuri Tsuzuki’s “Transformation,” which includes hundreds of steel butterflies placed throughout downtown Greenville.

While out exploring the city, you’ll notice tons of unique shops and boutiques to visit along the way. Stop in at [Mast General Store](#) and have a nostalgic candy treat from their many barrels of vintage-style candies—purchase a single piece or by the pound. (We know what our preference would be...)



Things To Do in Greenville, South Carolina Continued ...



Downtown Trolley & Heritage Green

Rest your feet and enjoy the ride! Greenville's delightful red and blue trolleys motor up and down Main Street to carry passengers to many downtown destinations and Heritage Green. While at Heritage Green, head to the [Greenville County Museum of Art](#) (free admission) and check out the world's largest collection of watercolors by Andrew Wyeth as well as a significant body of work by Jasper Johns.

Also be sure to visit the South Carolina Room at the [Greenville County Hughes Main Library](#). Staffed by experienced genealogists and historians, the SC Room features an extensive collection of genealogy and local history materials, many of which are searchable. While the archive's focus is Upstate SC history, visitors will find hundreds of items related to the history of many other locations within the United States.

Mice on Main Scavenger Hunt

Also part of the [Art in Public Places](#) initiative, the Mice on Main are 9 tiny bronze mice hidden along a section of Main Street for kids and kids-at-heart to discover. Inspired by the children's book Goodnight Moon, the mice were originally ideated as a local high-schooler's class project.

Stop by the [Visit Greenville SC Visitor Center](#) in City Hall for your free copy of the Mice on Main clues or you can get them [online](#).



NOMA Square & ONE City Plaza

Two of the most prominent open gathering spaces downtown, both NOMA Square and ONE City plaza are hubs of activity and offer things to do like free yoga classes, live music, dog-friendly "yappy" hours, and more. There are tons of shopping and dining options surrounding both plazas. Try a few chocolate confections at [Kilwins Chocolates](#), [Fudge & Ice Cream](#), or maybe take home an interesting foodie souvenir from or maybe take home an interesting foodie souvenir from [Oil & Vinegar](#). If you're hungry, grab a seat at [Roost Restaurant](#). Feeling creative? Join a candle-making class at [Magnolia Scents by Design](#) near NOMA. If you're at ONE, you can grab a table outdoors for a meal at [Sassafras Southern Bistro](#), [Tupelo Honey](#), or [Cantina 76](#), and later browse the clothing selections at [Anthropologie](#).

Things To Do in Greenville, South Carolina Continued ...



Shoeless Joe Jackson Museum & Baseball Library, Gravesite & Memorial Park

Visit the museum dedicated to arguably one of the greatest baseball players to ever live. The museum is located in Joe's actual home. It was moved from its original location to its current location (closed until further notice due to relocating the building again) and includes memorabilia and photos celebrating the life and career of Shoeless Joe. You can also visit the site of the ballpark where he played and was scouted for the Big Leagues, located in the former Brandon Mill complex. Jackson's gravesite is located in Woodlawn Memorial Park and here you will see baseballs, bats, cleats, and other memorabilia that visitors have left to honor the legendary player.



BMW Zentrum Museum

Visit the only official BMW museum in North America where you'll experience the past, present and future of the famed automotive brand. You'll see rare and important vehicles in the story of BMW including one known as the "Bubblecar." See for yourself how the Ultimate Driving Machine® is built by taking a guided factory tour of the BMW Manufacturing plant, the global producer of several BMW X models. And if you still didn't get your fix of BMW history, visit the nearby [BMW Car Club of America Museum](#). For the ultimate fan of the brand, check out the [BMW Performance Center](#). While not low-cost, the experiences here are a must for anyone with a need for speed.

ALTRUSA
International

Leading to a Better Community

A Note on COVID-19's Impact: Due to the ever-changing situation in regard to COVID-19, please note that information is subject to change. Please check with individual businesses/venues for the most up-to-date information. Thank you!



SCHEDULE AT A GLANCE 2021 District Three Conference

Wednesday, April 21

7:00 - 11:00pm

Pre-Conference District Board Meeting / Claret Room

Thursday, April 22

8:00am - Noon

Noon - 6:00pm

Noon - 6:00pm

Noon - 5:00pm

4:00pm - 5:00pm

5:00pm - 6:00pm

5:30pm - 7:00pm

7:30pm - 9:00pm

Pre-Conference District Board Meeting / Claret Room

Registration & Credentials * / Hotel Lobby

Vendors / The Gardens

District Three Foundation Auction / Altrusa Store / International Foundation* / Zinfandel Room

Flag Ceremony Rehearsal / Salon B

First Timers Orientation / Technic Room

Welcome Reception / Meritage

Opening Ceremony / Champagne Ballroom

Friday, April 23

7:00am - 8:00am

8:00am - 9:30am

9:30am - 5:00pm

9:30am - 6:00pm

9:45am - 11:45am

Noon - 2:00pm

2:00pm - 2:45pm

Registration & Credentials * / Hotel Lobby

Conference Opening Breakfast / Chateau IV, V & VI

District Three Foundation Auction / Altrusa Store / International Foundation* / Zinfandel Room

Vendors / The Gardens

1st All Conference Business Meeting / Champagne Ballroom

Foundation Luncheon & Annual Meeting / Chateau IV, V & VI

Registration & Credentials * / Hotel Lobby

Workshop Session I

2:15pm - 3:00pm

Picking Up The Pieces / Champagne 3

Service Project/ Champagne 1 & 2

Rewards of Awards / Meritage

Treasurers Workshop / Technic Room

Workshop Session II

3:15pm - 4:00pm

Presidents / Champagne 3

ASTRA / Champagne 1 & 2

For It Is Sharing That We Receive / Meritage

Treasurers Workshop / Technic Room

Workshop Session III

4:15pm - 5:00pm

Presidents / Champagne 3

Service Project/ Champagne 1 & 2

Spicing Up Your Social Media Posts / Technic Room

Voting / Claret Room

Friday Fun Night / Lounge

5:00pm - 5:45pm

6:00pm - 9:00pm

Saturday, April 24

Vendors / The Gardens

District Three Foundation Auction / Altrusa Store / International Foundation* / Zinfandel Room

Breakfast and District Awards Ceremony / Chateau IV, V & VI

2nd All Conference Business Meeting / Champagne Ballroom

Free Time

Past Governor's Luncheon / Bordeaux Room

Reception for International Rep / Pre Function Outside Ballroom

Governor's Banquet {formal} / Chateau IV, V & VI

Sunday, April 25

Post Conference District Board Meeting / Claret Room

The above schedule is subject to change.

*Registration and Credentials, Altrusa Store will be closed during meals and business meetings.



Conference Service Project

By Helma Hicks-Gaskins
District Three Service Program Development Chair



International President Beverly Hardy is extremely proud of how our clubs have embraced the Support Our Soldiers Project since she introduced it at our 2019 Convention and we are thrilled to learn that she will be attending our District Conference as our International Representative.

Our Clubs began showing their appreciation to our active, disabled and retired military through personal interaction with our Vets in Hospitals and Veteran's Homes, others by supporting organizations committed to providing support to disabled and retired Vets, active military personnel and their families. When COVID 19 struck America, our clubs never faltered in showing our appreciation and support for those in active service and our Vets and we are still so very glad to continue this project.



Helma Hicks-Gaskins

Our District Conference is April 22nd through the 24th and we are excited that our District Conference Project is assembling Hygiene Kits for the Homeless in South Carolina.

Alston Wilkes is a multistate nonprofit organization located in South Carolina and the Kits we assemble at conference will be sent to them for disbursement to homeless, transient vets in the Greenville area.

The items we are asking you to bring to assemble the hygiene kits at conference are: toiletries: travel size (deodorant, toothpaste, toothbrushes, floss, band aids, hand sanitizer and wipes, wet wipes, antibiotic ointment, shampoo, lotion, tissues, insect repellent, chapstick, lotion, combs. Personal items (socks, t-shirts, wash cloths), nonperishable (slim Jims, beef jerky, pop top cans of food), small backpacks, flat sheets (not fitted) for twin beds. Sometimes when the residents leave, they take the top sheet with them.

More information will be coming your way to share with your members on our District Conference Project. We look forward to seeing you in Greenville in April and wish you continuing success with your SOS project.



Expeditors at Convention

By Kitty McElhane
District Three Governor



If you are planning to attend the Altrusa International Convention, July 28-31, 2021, in Charlotte, NC, and would like to meet members from all districts, consider serving as an Expeditor. The only requirements are attending with a full registration and sharing your friendly smile and attitude with Altrusans visiting District Three. Please let me know if you are interested in serving Altrusa in this capacity.



Kitty McElhane



District Three Conference Offers Certainty in Uncertain Times



By Directors Joanne Brown, Nanci Schwartz and Karen Wishart

While there is much uncertainty in our world now, one thing that is certain is the benefit of attending the Altrusa District Three Conference in April.

The 2021 event promises to be a rewarding experience for many reasons and steps are being taken to ensure in-person attendance will be safe and comfortable for Altrusans who join us in Greenville, South Carolina.

Attending the District Three Conference helps first-timers and veteran members gain insight into the organization and how Altrusans bring positivity to their communities.

Reconnecting with friends from other clubs while meeting new ones is the best way to kindle the Altrusa spirit, inspire engagement and share ideas for service projects and fellowship.

This year's conference will be especially important because each club has been affected by the pandemic due to cancellation of meetings, membership fluctuations and concerns about gathering to socialize or to serve their respective communities. The impact of COVID-19 on how Altrusa operates is unprecedented; yet many clubs found ways to overcome the challenges.

At conference, you can share how your club faced a community shattered by the pandemic and how together your club worked to pick up the pieces. Your ideas and efforts could help another club while rebuilding confidence in a world that has been turned upside down.

Of course, fun-time is always built into the Altrusa District Three Conference and, frankly, we can all use a bit more fun.

Altrusans are known for providing hope to their communities through service. By gathering for Conference, we'll demonstrate hope that life will be okay again. We'll be reminded why we became Altrusans and experience a renewal of our mission to serve.

That is certain.



Joanne Brown



Nanci Schwartz



Karen Wishart

Wow!

\$30 Discount

2021 Conference Full Registration

Due to current travel restrictions brought on by Covid-19/Coronavirus, and this unprecedented time of travel uncertainty, it is no longer feasible to continue plans for a 2021 International Convention in Quebec City, Canada. We are pleased to announce that our new 2021 International Convention destination will be:

Charlotte, North Carolina

July 28-31 Travel with us to the Queen City, the home of NASCAR, which boasts great food, rich history, trails, botanical gardens, and even whitewater rafting.

Please note the date change as well. Much time and consideration has gone into finding ways to keep Altrusans safe while avoiding the cancellation of our International Convention. More details will follow.

ALTRUSA International | Leading to a Better Community



Altrusa International, Inc.

68th Annual District Three Conference

April 22 – 24, 2021



Greenville Marriott
1 Parkway East
Greenville, SC

Conference Registration (One Member Per Form)

Please Print

Name: _____ E-mail: _____

Address: _____ Home Club: _____

City _____ State: _____ Zip: _____ Phone: _____

Dietary Needs: Vegetarian Diabetic Gluten free Other: _____

Conference Booklet/Materials: Paper copy Electronic Version (please check one)

Please check all of the following that apply to you:

- | | | |
|--|---|---|
| <input type="checkbox"/> Member | <input type="checkbox"/> Club President | <input type="checkbox"/> International Officer |
| <input type="checkbox"/> Delegate | <input type="checkbox"/> Incoming President | <input type="checkbox"/> International Rep |
| <input type="checkbox"/> Alternate | <input type="checkbox"/> Past Governor | <input type="checkbox"/> Past International President |
| <input type="checkbox"/> District Officer | <input type="checkbox"/> District Committee Chair | <input type="checkbox"/> First Timer |
| <input type="checkbox"/> District Foundation Officer | | |

Conference Fees

Please register by April 7, 2021. After that date, a \$20.00 late fee will be charged.

Conference fees will be refunded if cancellation is received by April 7, 2021.

Full Conference Registration: (\$200 minus \$30 District Board 2021 Support = \$170)

*(Includes Friday Breakfast, Friday Lunch, Friday Fun Night,
Saturday Breakfast and Saturday Governor's Banquet.)*

Friday Only Registration: <i>(Includes Breakfast, Lunch, and Friday Fun Night)</i>	\$ 170.00	_____
Saturday Only Registration: <i>(Includes Breakfast and Governor's Banquet)</i>	\$ 130.00	_____
Less First Timer Discount <i>(full registration only, check First Timer's Column Above)</i>	\$ 135.00	_____
Late Registration Fee: <i>(For registrations received after April 7, 2021)</i>	(\$ 25.00)	_____
	\$ 20.00	_____

Subtotal Member Registration _____

Guest Tickets for Meals:	# of Guests	
Name: _____ Friday Breakfast	_____	@\$27.00 _____
Name: _____ Friday Lunch	_____	@\$30.00 _____
Name: _____ Friday Fun Night	_____	@\$45.00 _____
Name: _____ Saturday Breakfast	_____	@\$27.00 _____
Name: _____ Sat. Governor's Banquet	_____	@\$55.00 _____

Subtotal Guest Registration _____

Grand Total Registration _____

Make Checks to: Altrusa District Three Conference 2021

Mail to: Altrusa District Three Treasurer

c/o Mary Kirley
6015 Winter Lane
Dawsonville, GA 30534

Conference Hotel: Greenville Marriott

1 Parkway East
Greenville, SC 29615

\$129 until 5 pm April 7, 2021 (or block of rooms is filled)

To make hotel reservations, hold down your "CTRL" key and click link below or call:
[Book your group rate for Altrusa International District Three Conference](#)

For phone reservations call 1-864-297-0300 and ask for group rate for Altrusa International

Questions? Colleen Duris cmdaltrusa@gmail.com or Frances Ferguson gatordavid1@hotmail.com

Notice:

Conference registration checks will be deposited no earlier than March 1, 2021, due to the fiscal year of the District ending on February 28



Friday Fun Night

Conference Friday Fun Nigh

By Randi Kahl, District Three Leadership & Membership Committee Chair



Friday Fun Night

Join us for Friday Fun Night.

Dust off your favorite style from the 50’s and 60’s for the Altrusa Shag Party!!

Fun Fact! Did you know! - The “Carolina Shag” was designated the official dance of South Carolina in 1984. South Carolina has several Shag Clubs and Dance Festivals/Events keeping this dance element thriving. The “Carolina Shag” was thought to have originated along the Atlantic Shores in Cherry Grove Beach during the 1940’s in South Carolina.



“Altrusa” Wrap Ball Game (aka Saran Wrap Game)!! A Party Game of fun with trinkets and a special surprise of “Altrusa Mouse”.

Fun Fact! Mice on Main: The Scavenger Hunt. There is nice bronze mice located on Main Street in Greenville, South Carolina. The idea started as a senior project by Jimmy Ryan in 2000 as a public art project. The idea for the figures came from the classic children’s story ‘Goodnight Moon’. Each year the sales from the books, games, and t-shirts are contribute to Metropolitan Arts Council’s SmartART program in Greenville County Schools.

Club Cocktail Contest!

Rules:

- Must reflect your Club’s State or City
- Must bring three samples to Friday Fun Night to be appraised by the Judges
- Must submit recipe a week before Friday Fun Night (will provide a list of the Club’s Cocktail recipe for everyone at D3 Conference!)



DON'T GO IT ALONE

Does your club know of an individual who could use assistance? Is your club currently working on or considering a project that could benefit from additional funding? Help could be on its way! Contact Altrusa International Foundation to see what the Foundation can do to help your club



Nancy Mott

CONGRATULATIONS to the following Clubs who were awarded grants in the fall distribution:

- Gainesville, FL: Altrusa House: Preparing for the Future (\$4000)
- North Georgia, GA: All's Well at Otwell (\$2000)
- Ocala, FL: Born Learning Trail at Brick Coty Park (\$4000)
- St. Augustine, FL: FLY (\$4000)
- Waynesville, NC: Pillows For Pigeons (\$400)

A grand total of \$148,182 was awarded this fall. Some of these funds might also have gone to your club's project. Check out the Altrusa Foundation website for details

Here is what you can find on the Altrusa International Foundation website:

- Club 21 Program
- Individual Grants
- Project Grants
- Foundation Newsletter
- Disaster Relief Funding
- Endowment Fund
- Lamplighter Program
- Spotlight of an Altrusa Club
- The Impact newsletter

The International Foundation is Altrusa's Foundation – so let's all support it, and in turn, let it help support District Three club projects. **Don't go it alone** – apply for a Project or Individual grant from the International Foundation. See details on: foundation@altrusa.org.

International Mother Language Day Sunday, February 21, 2021

By Kathy Schrein
Altrusa Rep to the UNs DGC/Civil Society Unit



Kathy Schrein

This Day is observed every year to promote linguistic and cultural diversity and multilingualism. It was created by UNESCO (the United Nations Education, Science and Cultural Organization) in November, 1999, in order to promote the dissemination of mother tongues and a fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. The United Nations General Assembly welcomed the proclamation of this day in a 2002 resolution.

Linguistic diversity is increasingly threatened as more and more languages disappear. One language disappears on average every two weeks, taking with it an entire cultural and intellectual heritage.

Nevertheless, progress is being made in mother tongue-based multilingual education with growing understanding of its importance, particularly in early schooling, and more commitment to its development in public life. For further information, visit the [UNESCO website](http://unesco.org), or the UN's [International Mother Language Day](http://unesco.org) web pages. If there are members in your Altrusa club whose first language is not English, you might like to encourage them to speak or read in their first language, as well as English, during your next Zoom meeting. Many publishers produce dual language resources. Why not try Mantra Lingua (www.mantralingua.com) or Milet (www.milet.com)? The United Nations Association – UK (UNA-UK) has a page with [background information and activities for International Mother Language Day](http://una-uk.org).



District Three Foundation News



By: Julie Keiper, District Three Nominating Committee Chair

Greetings to all of you from your District Three Foundation Board members: Julie Keiper, Karen Robinson, Scott Tice, Martha Epps, Gayle Magruder, Dawn Mainville, and our District Liaison, Governor-Elect Shannon Schell. It has been a challenging year for everyone, so we look forward to a positive year of good health, renewal, and resumption of our normal lives! The Foundation met in October for our mid-year board meeting and are looking forward to our upcoming conference! We are receiving applications for grants and awards from local clubs, planning for conference, and will be soliciting items for the Silent and Live Auctions held at conference.



Julie Keiper

Grants and awards allow the Foundation to recognize the outstanding work being done by local clubs. All individuals judging these applications are non-Altrusans, which gives them an opportunity to see the many innovative projects in District Three. Hopefully, your club has submitted an application and we will have an opportunity to honor you at conference.

The live and silent auctions held at conference are our key fundraisers so we sincerely hope that you will attend and enjoy the bidding fun! We are hoping for great participation from all of the clubs to collect items for the Foundation Silent Auction. This year we would like to bring back the highly popular "Club Baskets." We are seeking a unique, one of a kind, themed basket donated by each club. What makes your area different or unique? Do you have local artisans? How about a microbrewery or winery? Known for any regional food? Proudly share your area's uniqueness with your fellow Altrusans by making a basket that represents your Club's geographical, historical, or cultural location. This is best done with a list of what you want in your basket; then have people sign up to obtain these items. Larger clubs may want to divide the wealth into two baskets. Just wrap your basket in cellophane and put on a fancy bow. Voila!!

We are also seeking items for the Silent Auction. Jewelry, purses, accessories, attractive glassware, fancy frames, artwork, Altrusa branded items, etc., all have bid well. And we welcome bigger ticket items for the Live Auction. Do you have a beach or mountain cabin or condo? Would you be willing to donate a week, or even a long weekend stay? Do you excel at a craft? Online subscriptions or memberships for lessons, content, or workouts, would also be popular. Perhaps you are an attorney and could draft a will for someone. Any item that would normally retail at \$200 + makes a good candidate for a live auction item. Let's make this year the BEST Silent and Live Auction ever!!

Conference attendees will be electing Foundation Board members. Governor-Elect Shannon Schell who serves as Chair of the Nominating Committee, will be providing more information on the candidates in this Bulletin.

On behalf of the Board, I would like to thank you for participating in Foundation activities. We look forward to seeing you in Greenville! Julie Keiper, District Three Foundation Chair

THANK
YOU



Calling all ASTRA High School Seniors and College/University Members!



By Scott Tice, District Three ASTRA Chairperson



Scott Tice

ASTRA Scholarship applications for graduating High School Senior ASTRA members and College/University level ASTRA Members are available on the website. Thanks to the generosity of the Altrusa International Foundation, four scholarships (two \$2,000 each and two \$1,000 each) are available for the High School Senior ASTRA members. Four scholarships (all for \$1,000 each) are available for the College/University ASTRA members as well. The deadline to submit the application and reference forms is March 15th and the winners will be announced by April 15th. All applications will be judged by a five-judge awards committee, chosen by the International ASTRA Chair and comprised of at least three non-Altrusans.

Links to the scholarship applications:

High School Application:

<https://astra.altrusa.org/files/2019/10/ASTRA-Scholarship-High-School-Application-2019.pdf>

High School Reference Form:

<https://astra.altrusa.org/files/2019/10/ASTRA-Scholarship-High-School-Reference-Form-2019.pdf>

College/University Application:

<https://astra.altrusa.org/files/2019/10/ASTRA-Scholarship-University-Application-2019.pdf>

College/University Reference Form:

<https://astra.altrusa.org/files/2019/10/ASTRA-Scholarship-University-Reference-Form-2019.pdf>



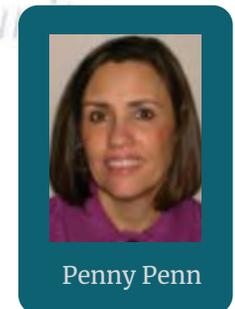
Bylaws, Resolutions & Recommendations Committee (BRR)



By Penny Penn
BRR Committee Chair

District Officers, District Committee chairs and club members are invited to submit resolutions covering any matter of importance to the clubs or relating to the affairs of the District no later than sixty (60) days prior to District Conference. Resolutions must be submitted in the form recommended by *Robert's Rules of Order Newly Revised*.

If you need any assistance, please contact the BRR Committee.
Penny A. Penn BRR Committee Chairp
penn04@yahoo.com



Penny Penn

Club Initiatives

Helping The Homeless And Those In Need

By Josie Frieser

Altrusa International of Charlotte, North Carolina

In September local Realtor Mario Mitchell attended the Altrusa International Inc. of Charlotte, NC club's monthly meeting via Zoom after being invited to share his story by Club President and fellow Realtor Josie Frieser. Mario shared his poignant story of being homeless as a child and the positive impact of a new pair of shoes and an encouraging message. This set-off a series of altruistic opportunities for the Altrusa and ASTRA clubs of Charlotte and their friends and family who donated countless hours of their time and over \$6,600 throughout the holidays.

The Altrusa club purchased shoes, donated socks and toiletries for kits to also be provided to the Charlotte homeless community. The Charlotte ASTRA club members met to assemble the toiletry bags. At a later meeting, ASTRA members joined club members to write inspirational messages on the 300 shoe boxes collected during the shoe drive.

In true 2020 fashion, our original plan for distribution of the shoes and toiletry kits were foiled by COVID-19 restrictions. The club devised a Plan B, which was to leverage our network at the Title I elementary school, Barringer Academic Center, that we supported through our Angel Tree program. Through coordination with the Principal, Vice-Principal and Community Engagement Coordinator of the school, Club President Josie Frieser, Mario Mitchell and their colleagues along with ASTRA club President Sebastian Rivest and Services Chair Cody Frieser met at Barringer on the morning of Dec 18th. With drive-thru service including hot coffee and doughnuts, they distributed 300 pairs of shoes to those in need.

It's an annual holiday tradition for members of our club to support a local Title I school through our Angel Tree program and this year was no different. Club members shop and wrap the gifts for parents to give to their children. Each child receives a new outfit, items

from their wish list and a book. These communities have been hit the hardest by the pandemic and as such, our club stepped out in faith and decided to ambitiously sponsor two schools this year. Including both Piney Grove Elementary and Barringer Academic Center, the club sponsored 46 children, over half of which were homeless. Friends of Altrusa and ASTRA contributed to make this successful.

When Angel Tree gifts were delivered to Barringer, the club was made aware there was need far greater than just the Angel Tree recipients. The club extended its efforts and reached out to ASTRA members, friends and community partners to collect new toys and new and gently used clothing and jackets for the school's clothing closet. With help from fellow Altrusan Chrissy Lambert, 4 large SUV deliveries filled with approximately 350 new toys, 50 pieces of clothing and 40 jackets were collected and delivered to Barringer Academic Center. The principal was able to open her doors to the remaining families in need and allowed parents from around the district to shop for free and select toys and clothing/jackets to gift to their children. In addition, the club coordinated delivery of the 50 kits to the Charlotte homeless tent city on December 23rd where individuals were able to take for themselves and their families.



Club Initiatives

Altrusa International of St. Augustine Receives Grant to Assist St. Johns County Project FLY – Five Learning Years

By Mimi Cooper

Altrusa International of St. Augustine-Florida

Altrusa International of St. Augustine has received a \$4,000.00 grant from the Altrusa International Foundation. The grant will benefit the INK! (Investing in Kids), Five Learning Years (FLY) program which provides small group literacy intervention to pre-kindergarten and kindergarten students in the St Johns County, FL school system. This literacy program identifies and treats young children at risk for reading failure.

With this grant, students scoring in the bottom 60th percentile are placed in groups of four to work with experienced FLY teachers. The goal is for these students to be aligned with their peers in reading ability by the end of the funding period in 2021. FLY is designed to improve student results by 100 percent or more.

The funding will also be used to assist underprivileged children with literacy help, among those who live in low-income communities or who are on free or reduced lunch in Title I elementary schools.

Altrusa Club members will be participating in the program with volunteers to help teachers and students with school supplies, fundraising events, community assistance opportunities, and social media.



Pictured are: Mary Alice Hayes, FLY Program Director; Altrusans Vicki Sellner, Mimi Cooper and Chris Plant, and Donna Lueders, INK! (Investing in Kids) Executive Director.

Altrusa has been involved with literacy in St. Johns County schools since 2010, when the club began offering scholarships at the First Coast Technical College. The club also provides panties and socks for the system's Head Start Program.

Club Initiatives

Spending Make a Difference Day with Gentle Souls

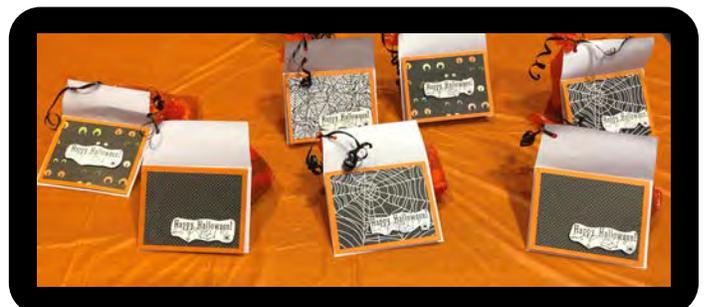
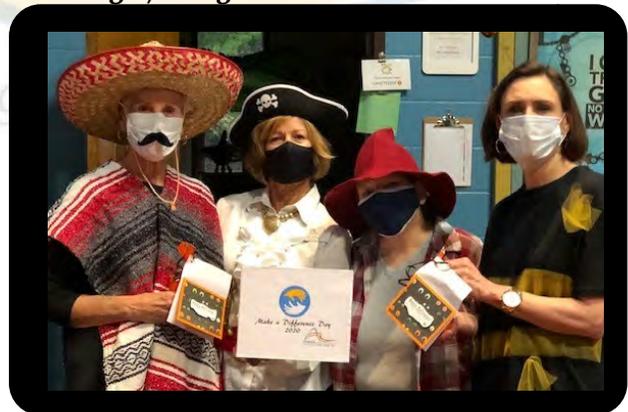
By: Penny A. Penn

Altrusa International of North Georgia, Georgia

The Gentle Souls are adults, sixteen and older, with special needs. They meet monthly at a local church. Some are members, accompanied by caretakers. Others are brought from a nearby residential facility. They play games, make crafts, sing (the less shy dance) and enjoy refreshments.

The North Georgia club has participated for many years. Members provide the food, beverages and treats. They serve the meals, help glue and color and socialize with the guests.

The group's get-togethers have been limited this year because of the pandemic. Fortunately, some were able to attend a Halloween party, which took place on Make a Difference Day. Everyone was in the spirit, wearing costumes and listening to Halloween-themed tunes such as "Monster Mash." Club members served chicken fingers and cupcakes. The festivities included playing Bingo and decorating plastic pumpkins. Guests also received treat bags with candy as a parting gift.



Club Initiatives

Monticello Remaining Active in Rural Florida

By Linda Hamedani, Kathy Joyner, Joanne Brown, and Angela Gray (Jefferson County Tax Appraiser)
Altrusa International of Monticello, Florida



We remained an active club during 2020, and we are certainly looking forward to 2021 and the opportunities that will be available to us for the next 12 months.

Being a small club in a rural area of Florida, we have been able to have in-person meetings since the fall months. We have provided Zoom technology for those members who did not want to be in a crowd. This fellowship has been valuable to our members as we have been able to continue with our projects and has provided our Care Committee with easy access to our members who have needed assistance during the COVID period.

There are four projects we have recently completed that we believe have been beneficial to our community:

- Our Literacy Committee chose to assist one of the first grades at Somerset Elementary School in Jefferson County (our local charter school) with a classroom library collection. We have worked very closely with the teacher of this class as she is a former member of Altrusa. Somerset Elementary uses the Accelerated Reader Program which assigns books on a child's reading level to read and take tests. The reading level is increased as the child improves in reading ability. Education research suggests that this technique is the best available for improving reading in the elementary level with disadvantaged children. We delivered a box of about 20 books the first semester. We will be sending a list of Accelerated Reader lists to our Altrusa members in January to start collecting again for the next semester. These books are usually inexpensive and can be found on the internet and in retail stores.
- Aucilla Christian Academy is a private school in Jefferson County. Altrusa donated \$250 to Aucilla Christian Academy's 1st through 5th grade teachers to buy books for their classroom libraries. The teachers will purchase the books during their Scholastic Spring BOGO Book Fair so they can purchase twice the number of books for their money.
- Our Altrusa members celebrated their 11th year as a donor of toys for JOY, the Jefferson Outreach for Youth, which was established in 2009. JOY is a non-profit organization established by the late David Bitner, a former State Legislator and Chairman of the Republican Party of the State of Florida. He and his wife established JOY to provide an annual scholarship for students in need and to help parents who were going through a tough time providing Christmas for their children. The goal of the project is to let parents continue to be their children's "Heroes". The gifts are provided in a large bag that the parents pick up and then wrap or place under the trees for Christmas morning. The organization partners with representatives from the Hispanic Community, Community Area Action Agency, and Somerset Academy to identify families who are having difficulty providing gifts for their children. The past few years, between 80 and 120 children were served – this year 188 children were served, the largest group ever. We believe our club's dedication to the program has contributed significantly to the success of the annual project.
- Our SOS project was a continuation from last year since COVID 19 prevented us from completing our sponsorship of a local veteran. We provided him with a fall harvest basket and a basket with homemade baked goods from our members. Our project also included making centerpieces for the annual American Legion breakfast on Veteran's Day, greeting attendees and serving on the food line.

We wish all Altrusa members a safe, healthy, and less stressful 2021.



Club Initiatives

SPREADING HOLIDAY JOY 2020

Altrusa International of Orlando - Winter Park, Florida

Altrusa of Orlando – Winter Park club has been very busy this holiday season despite the limitations imposed by the pandemic. This is the 5th year that the club has participated in the Operation Homefront annual Toy Drive. Operation Homefront is a national nonprofit organization that promotes strong, stable, and secure military families. One of the Operation Homefront annual events is a toy drive conducted nationally in partnership with Dollar Tree stores.

In the Orlando area, two of our club members picked up toys from assigned Dollar Tree stores that were donated through \$1 donations at check-out. The toys were sorted and then delivered to the Florida Army National Guard facility located at 8385 Daetwyler Dr, Orlando, FL 32827. Beth McGregor, Program Coordinator for Operation Homefront in Florida made arrangements for the location and coordinated shipment of 100 Christmas stockings. The toy drive ran from November 2nd to December 5th. Despite the economic downturn this year, the public was very generous in their donations. Our volunteers collected over 5,000 toys!

On December 2nd, ten members from our club assembled 100 stockings for Operation Homefront using about 1500 toys. These stockings were distributed to children of military families at their annual Christmas parties. In addition, our club also donated \$500 in gift cards to Holiday food bags that were distributed to military families.



Since we had such a large excess of toys this year, Operation Homefront also allowed us to spread the joy of Christmas further. We filled an additional 35 stockings for an event called Silent Night hosted by the Center for Independent Living in Winter Park, FL. This event is designed for deaf children and their families and features a Santa who knows sign language. We have supported this event for the past two years with a craft table. But like everything this year the event was scaled back. Instead of working with the children to assemble a snowman craft kit, each child received a package with DIY directions, as well as a stocking of toys. In addition, our club donated food items and gift cards valued at \$540.00 for food bags with all the fixings for a holiday meal to the families attending the Silent Night Event.

The remainder of the excess toys were boxed and delivered to A Gift for Teaching and Tools-4-Seminole Schools free stores for Orange and Seminole County teachers. In addition, several boxes were delivered to Volusia County Schools and the local toys for Toys for Tots campaign. Through our members' volunteer efforts and the generosity of Operation Homefront, we were able to deliver toys to more than 300 children – making this a very Merry Christmas indeed!

Special thanks to:

- Altrusa of Orlando-Winter Park volunteers (Betsy Sushinsky, Sharon Blake, Roberta Klusmeier, Yvette Pue, Cheryl Malloy, Maryanne Kravitz, Sue Hanners-Stead, Judi Coachman, Randi Kahl, and Traci Jones), as well as those members who made cash contributions to support the event. (Cheryl Malloy, Coordinator 407-474-0766, cmalloy316@gmail.com)
- Beth McGregor, Operation Homefront Florida Program Coordinator, 813-467-8253, Beth.McGregor@OperationHomefront.org
- Nancy Lay, Soldier and Family Readiness Specialist Florida National Guard Family Programs, 321-231-0102, nancy.e.lay.civ@mail.mil
- Dollar Tree stores of Lake Mary and Apopka



Club Initiatives

Make A Difference Day

Altrusa International of Orlando - Winter Park, Florida

Make A Difference Day (MADD) is an annual Altrusa activity that was scheduled this year for 10/24. Although this year's MADD was originally focused on Literacy, International suggested that an activity that focuses on the pandemic would also be appropriate. After discussion, our club's Board decided on a combination Literacy/Pandemic focus. We decided to conduct another school drive aimed at donating school supplies and Personal Protective Equipment (PPE) to the schools. Items collected were brought to the September and October General Meetings and included a variety of items (paper, pencils, pens, glue sticks, crayons, etc.), as well as hand sanitizer and masks. We divided the supplies and cash donations (including \$120 from the Project account) between A Gift for Teaching and Tools4 Seminole schools.



Trina Cothrin, Cheryl Malloy, Yvette Pue, Traci Jones, and Roberta Klusmeier at ELCOC facility

After collecting school supplies concluded at our October General Meeting, the final value of school items collected was ~ \$260. Cash donations were \$350. We divided the supplies and cash between

Tools 4 Seminole Schools and A Gift for Teaching that operate free stores for teachers in Seminole and Orange Counties respectively. Each organization received \$130 worth of school supplies and a check for \$175. Both organizations are able to multiply the cash received by 10 toward the purchase of additional supplies. In effect our cash gift is equivalent to \$1,750 for each organization.

Also as a part of our club's MADD activity this year, we assisted the Early Learning Coalition of Orange County (ELCOC) to assemble literacy materials for two of their literacy programs.

On October 17 we assembled 30 complete totes with 16 different literacy kits for the Read to Me Book Club, plus an additional 57 partial totes that will be used as promotional materials for the program. We also assembled 74 book bags with multiple children's books for the Read to My Baby program. Cheryl took 4 storage bins of materials with her when we finished the assembly at the ELCOC. Then on October 27, Cheryl and her neighbors put together 4 different literacy kits with the materials supplied. 67 complete kits and 24 partial kits were assembled. Sharon Blake assembled an additional 50 literacy kits at her home.



President, Traci Jones, and Committee Coordinator, Cheryl Malloy, delivering check and supplies to Jody Sweeney, Tools 4 Seminole Schools



Altrusa International District Three, Inc. Strategic Plan 2018-2020



Altrusa International District Three, Inc. Strategic Plan - 2018-2020



<p>Vision: Altrusa is a leader among international organizations improving communities worldwide through a network of member clubs.</p>	<p>Mission: To improve communities worldwide by providing service, developing leadership, fostering international understanding and encouraging fellowship through an international network of dedicated volunteers.</p>	<p>Brand: Leading to a Better Community</p> <p>Brand Anchors: Flexibility, Inclusion, Clarity</p>	<p>Measures:</p> <ol style="list-style-type: none"> 1. Member Numbers 2. Member Satisfaction Rating 3. Service Hours and Fundraising \$ 4. Website hits 5. Social Media Connections
<p>Service Inspire profile enhancing Service Projects</p>	<p>Facilitate the sharing of service project ideas</p>	<p>Support a District Service Project</p> <p>Seek out new opportunities for addressing Literacy needs in our communities</p> <p>Inspire service projects/fundraisers through a data base/tool kit</p> <p>Encourage new more flexible & inclusive service projects</p>	<p>Support a District Service Project</p> <p>Seek out new opportunities for addressing Literacy needs in our communities</p> <p>Inspire service projects/fundraisers through a data base/tool kit</p> <p>Encourage new more flexible & inclusive service projects</p>
<p>Marketing Enhance the flow of Altrusa information internally and with external parties</p>	<p>Enhance bi-directional flow of information within Altrusa</p> <p>Promote Altrusa to communities worldwide</p>	<p>Share information through the District Service Bulletin</p> <p>Collect feedback via on-line surveys (Members to District)</p> <p>Develop a comprehensive marketing plan including best practice guides/tool kits</p> <p>Enhance the social media strategy/policy to communicate with prospects & members.</p> <p>Enhance the District Three website for potential members & intuitive one for members.</p>	<p>Share information through the District Service Bulletin</p> <p>Collect feedback via on-line surveys (Members to District)</p> <p>Develop a comprehensive marketing plan including best practice guides/tool kits</p> <p>Enhance the social media strategy/policy to communicate with prospects & members.</p> <p>Enhance the District Three website for potential members & intuitive one for members.</p>
<p>Members Increase membership Numbers to 1,000 members by 2020</p>	<p>Recruit & Retain a diverse membership</p>	<p>Embrace change and diversity</p> <p>Expansion of ASTRA clubs with focus on transition to Altrusa</p> <p>Improve resources for the effective recruiting of new members</p> <p>Promote activities that are attractive to potential and younger members</p> <p>Engage members in their Altrusa journey via service & personal interactions</p>	<p>Embrace change and diversity</p> <p>Expansion of ASTRA clubs with focus on transition to Altrusa</p> <p>Improve resources for the effective recruiting of new members</p> <p>Promote activities that are attractive to potential and younger members</p> <p>Engage members in their Altrusa journey via service & personal interactions</p>
<p>Leaders Create a pipeline of strong Altrusa Leaders</p>	<p>Develop leadership at all levels of Altrusa</p>	<p>Cultivate a training track for new leaders (train the trainers)</p> <p>Create tools/best practice guidelines to build new leaders</p> <p>Support a mentoring programme</p> <p>Remove barriers to growing new leaders</p>	<p>Cultivate a training track for new leaders (train the trainers)</p> <p>Create tools/best practice guidelines to build new leaders</p> <p>Support a mentoring programme</p> <p>Remove barriers to growing new leaders</p>
<p>Member Service Inform, Update and Educate members</p>	<p>Respond to member needs in a timely manner</p>	<p>Enhance collection and reporting of membership data through Group Tally</p> <p>Produce tools/resources to support District/Clubs and members</p> <p>Provide District Service Bulletin, District Website, District workshops, email communications and other services</p>	<p>Enhance collection and reporting of membership data through Group Tally</p> <p>Produce tools/resources to support District/Clubs and members</p> <p>Provide District Service Bulletin, District Website, District workshops, email communications and other services</p>



Directors and Committee Chairs



District Three Board of Directors			
Governor	Kitty McElhaney	Lake City, FL	kittyaltrusa@gmail.com
Governor-Elect	Shannon Schell	Lake County, FL	sezippy@aol.com
Vice Governor	Dimple Overstreet	Starke, FL	dimplej@embarqmail.com
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Director	Karen Wishart	Gainesville, FL	karenaltrusa@gmail.com
Secretary	Mantha Young	Lake City, FL	mantha@allthingsvisual.com
Parliamentarian	Jane Gray	Raliegh, NC	judgejanie49@gmail.com

District Three Board of Directors Club Assignments		
Governor	Kitty McElhaney	Durham, Raleigh, Salisbury, Spartanburg
Governor-Elect	Shannon Schell	Charlotte, Gaffney, Statesboro, Waynesville
Vice Governor	Dimple Overstreet	Atlanta, Caldwell County, Gastonia, North Georgia
Director	Joanne Brown	Lake County, St Augustine, Gainesville, Starke
Director	Nanci Schwartz	Citrus, Ocala, Orlando-Winter Park, Tampa
Director	Karen Wishart	Live Oak, Lake City, Marianna, Monticello

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