

Governor Kitty's Biennium Goals Monthly Newsletter



July 2020

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Mindset

“Mindset is an inquiry into the power of our beliefs, both conscious and unconscious, and how changing even the simplest of them can have profound impact on nearly every aspect of our lives.” Dr. Carol Dweck



A **mindset** is the collection of thoughts and beliefs that shape one’s thought habits, which in turn, impacts how one thinks, feels and acts. Based on research by Carol Dweck, there are two types of mindset: a fixed **mindset** and a growth **mindset**. In a fixed **mindset**, people believe their basic qualities, like their intelligence or talent, are simply fixed (unchangeable) traits. In a growth **mindset**, people believe that their most basic abilities can be developed through dedication and hard work- brains and talent are just a starting point.

Some tips on developing a growth **mindset** include:

- * Get started. Make a conscious effort to change your view.
- * Try something new. Confidence builds competence.
- * Be willing and able to say, “I don’t know, but I will learn.”
- * Embrace struggle. Take risks and challenge yourself, even if you’re not sure you can do it.
- * Look at failure as a lesson learned. Making a mistake, provides the opportunity learn something new.
- * Embrace change. Life is an experience of trial and error.

A growth **mindset** creates a love of learning and a resilience that is essential for great accomplishment.

In Altrusa Service,
Kitty



Membership

Does your club initiate new members or new Altrusans? As your club intentionally grows membership, do so with due diligence and be informative about the expectation of membership. Potential members need to be aware of the financial and time commitment, opportunities for leadership and service, in addition to the benefit of the camaraderie a member experiences from the relationships that emerge from membership. Once new Altrusans are initiated, they must be nurtured, with the sponsor mentoring them throughout the first year. Building a strong foundation with recruitment can lead to a solid structure for retention.



Service

It is a great time to educate your Service committee chair about the resources on the Altrusa International website. Located at <https://login.altrusa.org/service/> (enter Altrusa User and Password to access) members will find the Service Project Toolkit which includes resources that help you to research your community and evaluate the adequacy of programs available, then turn project ideas into reality.

The Altrusa Project Guide covers all aspects of running a project from goal setting, member participation, budgeting, creating a timeline, and evaluation of success.

“People will forget what you said, People will forget what you did, but people will never forget how you made them feel.” Maya Angelou



Communications



Communication Resources are available on the International website at <https://login.altrusa.org/communications/> (enter Altrusa User and Password to access). Print and electronic tools are provided. On the site can be found documents such as: Media Guide, Marketing, Branding, Logo Guidelines, and Webmaster Resources. The Marketing Toolkit provides a plethora of templates forms and guidelines. Share with the Communications Chair, to assist in sharing your Club's activities and service to members and the community!

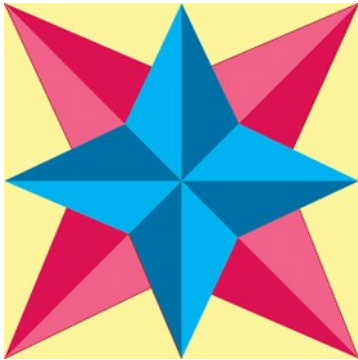
Leadership

Looking for Leadership Resources? Go no further than the Altrusa International website at <https://login.altrusa.org/leadership/> (enter Altrusa User and Password to access). The following items can be located on that page: President and Treasurer Guides, International Strategic Plan, Parliamentary Pointer, Mentoring Toolkit and a Leadership Toolkit that covers a wide variety of topics.

*“True leaders don't create followers,
they create more leaders.”*



2019-2021 Biennium Goals



A compass signifies the purpose, vision and mission of our biennium. Living by the compass gives satisfaction from realizing the difference you make in *Building Better Communities.*

The points of the compass guide us in the direction of our goals. The North point of the compass represents creativity and helpfulness. The East point of the compass represents love and compassion. The South point of the compass represents adventure and passion. The West point of the compass represents confidence and persistence.

North: Vision

Goal: Submit at least one article for publication in the DSB.

East: Service

Goal: Participate in the International Service Project

Goal: Enhance a current service project or initiate a new service project.

South: Membership

Goal: A net gain of two members per year.

West: Leadership

Goal: Submit the same number of award applications or increase by one the number of award applications from the prior year.

Goal: Submit a club strategic plan

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Reminders

Send Altrusa Caring Thoughts (ACT) requests to altrusankitty@comcast.net

Virtual Club

If a member is unable to continue membership in your club, due to other obligations, yet has a passion for Altrusa and service, please consider guiding the member to the Virtual Club.

Information on the Virtual Club can be obtained from Past Governor Christy Bryant who is coordinating this endeavor. Christy can be contacted via email at christybryant@windstream.net.

District Leadership Chair

Randi Kahl of the Orlando-Winter Park Club and the District Membership Committee Chair has graciously stepped up to Chair the Leadership Committee. Randi is in the process of developing some one pager leadership documents. Thank you , Randi!

Mail District Dues to:

Mary Kirley,
District Three Treasurer
6015 Winter Lane
Dawsonville, GA 30534

Mail International Dues to:

Altrusa International, Inc.
One North LaSalle, St, Suite 1955
Chicago, IL 60602-4006



Have an Idea or suggestion??

Send to:

altrusankitty@comcast.net

“Everyone knows that not all change is good or even necessary. But in a world that is constantly changing, it is to our advantage to learn how to adapt and enjoy something better.” - Kenneth H. Blanchard



Foundation Grants

Thinking about how to fund your club’s service projects? Consider applying for an International Foundation Grant. Requests can be between \$250 and \$4000. The Foundation provides assistance to individuals and Altrusa Clubs as they carry out the independent programs of community service. The next submission deadline is September 15th. For more information on submitting grant requests go to <https://foundation.altrusa.org/grants-awards/>



Website links:

Altrusa International District Three, Inc. :

[http://
districtthree.altrusa.org/](http://districtthree.altrusa.org/)

Calendar

JULY 2020		TOPIC	WHO	PERSON RESPONSIBLE
07/01/20	Governor's Newsletter		Governor 2019-2021	Governor
07/01/20	Send IRS Form 990-N (If receipts over \$25,000, send 990-EZ or 990)		District Board US only	District Treasurer Due 5 months after close of fiscal year
07/01/20	Begin work on club yearbook		Local Club	
07/01/20	Start thinking about projects to submit for Mamie L. Bass, Letha H. Brown, Nina Fay Calhoun Awards		Local Club	Information on District Website
07/01/20	Call for Board of Directors Nominations letter to club presidents		Nominating Committee	
07/01/20	Select a literacy project for Make A Difference Day		Local Club	
07/10/20	Last day to pay membership dues		Local Club	Local Treasurer
AUGUST 2020		TOPIC	WHO	PERSON RESPONSIBLE
08/01/20	Governor's Newsletter		Governor 2019-2021	Governor
08/01/20	Start organizing your Make a Difference Day Project		Local Club	
08/01/20	Encourage members to become a member of Club 21		Local Club	
08/12/20	International Youth Day		Local Club	
08/15/20	Board of Director Nomination Forms due to Nominating Committee Chair		Nominating Committee Chair	Clubs
08/15/20	District Service Bulletin Articles Due		Local Club	
08/30/20	Recommendation for Nominations for District Board by Nominating Committee passed to Governor for review		Governor	Nominating Committee Chair

Independence Day commemorates the Fourth of July, 1776, the date borne on the Declaration of **Independence**, by which representatives of "the thirteen united States of America" formally announced their irrevocable political separation from the government of Great Britain.



2019-2021 Biennium Leadership

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District Three Board of Directors

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Governor	Kitty McElhaney	Lake City, FL	altrusankitty@comcast.net
Governor-Elect	Shannon Schell	Lake County FL	seszippy@aol.com
Vice Governor	Dimple Overstreet	Starke, FL	dimplej@embarqmail.com
Treasurer	Mary Kirley	North Georgia, GA	justbreathe@bellsouth.net
Director	Joanne Brown	Monticello, FL	fourwindsfarmhouse@centurylink.net
Director	Nanci Schwartz	Lake County, FL	napschwartz@gmail.com
Director	Karen Wishart	Gainesville, FL	karenataltrusa@gmail.com
Secretary	Mantha Young	Lake City, FL	AltrusaDistrictThreeSecretary@gmail.com
Parliamentarian	Jane Gray	Raleigh, NC	judgejanie49@gmail.com

District Three Board of Directors Club Assignments

Governor	Kitty McElhaney	Durham, Raleigh, Salisbury, Spartanburg
Governor-Elect	Shannon Schell	Charlotte, Gaffney, Statesboro, Waynesville
Vice Governor	Dimple Overstreet	Atlanta, Caldwell County, Gastonia, North Georgia
Director	Joanne Brown	Lake County, St Augustine, Gainesville, Starke
Director	Nanci Schwartz	Citrus, Ocala, Orlando-Winter Park, Tampa
Director	Karen Wishart	Live Oak, Lake City, Marianna, Monticello

District Three Committee Chairs

ASTRA	Scott Tice	scottaltrusa@gmail.com
Bylaws, Resolution & Recommendations (BRR)	Penny Penn	ppenn04@yahoo.com
Club Revitalization	Nancy Shumaker	nwshumaker@yahoo.com
Communications	Josie Frieser	mjosiefrieser@gmail.com
Days For Girls Contact	Shelly Bowen	mailto:bowenshelly@ymail.com
District Service Bulletin	Sandy Thompson	sandy@organizemehappy.com
Finance Committee	Mary Kirley	justbreathe@bellsouth.net
International Foundation Liaison	Nancy Mott	njmott@att.net
Leadership	Randi Kahl	randi_altrusa@yahoo.com
Membership	Randi Kahl	randi_altrusa@yahoo.com
New Club Building	Valeree Browning Mason	valeree1864@gmail.com
Program Coordinator	Tammy Hall	thall@odommoses.com
Service Program Development/SOS Contact	Hilma Hicks-Gaskins	Hhicks25@centurylink.net
Webmaster	Susy Meier	susymeier@gmail.com