Governor’s Message

In this Call to Conference issue, you will find information about the conference “Schedule At A Glance”, registration, hotel information, workshops and details about our wonderful Conference Service Project.

On behalf of the Leadership Team of Altrusa International District Three, Inc., I extend an invitation to the 67th Annual Conference to be held in Charlotte, North Carolina from Thursday, April 16th through Saturday, April 18th. “See It, Experience It, Live It” is Conference theme. Our Conference Chairs are Dolores Hall of the Raleigh, NC club and Yolander Hunter of the Charlotte, NC club. International Director Jenette Borrell with join us in her role as the International Representative and who has graciously offered to present a workshop on two-way communication. As Altrusan since 1993, Jenette hails from New Zealand. I had the opportunity to get to know Jenette during my term as Governor-Elect, when she served as the International Leadership Chair and provided training for the Governors-Elect. You will not want to miss her workshop. If you are a first-timer to conference, not only is your registration reduced by $25, but also there is a special First-Timer’s session, organized just for you by Directors Joanne Brown, Nanci Schwartz and Karen Wishart, on Thursday afternoon. You will learn what to expect at conference, how to get the most out of your experience and connect with the District Board. You will certainly not want to miss this event! Our Opening Ceremony on Thursday with a Color Guard, Flag Ceremony and In Memoriam Ceremony honoring those Altrusan we have lost this past year is always an inspiring, solemn and reflective event.

ASTRA members of the newly formed ASTRA Club in Charlotte will be joining us during the conference, with a member carrying the ASTRA flag in the Flag Ceremony! If you are not familiar with ASTRA, please introduce yourself to ASTRA members and learn about ASTRA and the service projects they provide. Additionally, Scott Tice, ASTRA Committee Chair will be providing a workshop about ASTRA.

The Conference Service project, coordinated by Service Development Chair Hilma Hicks-Gaskins, will focus on homeless veterans, an appropriate endeavor to support the International SOS Project. While at conference, you will have the opportunity to write uplifting messages for this population. In addition to the Business Meetings, elections will be held for District Foundation Trustees and the District Nominating Committee. Let us not forget Fun Night on Friday and District Awards on Saturday, when we celebrate the accomplishments of the clubs! Looking forward to reconnecting with Altrusans from across the district in Charlotte, so make plans to attend!

Your dedication to Altrusa and its Principles is appreciated!

With much love and in Altrusa Service,

Kitty McElhaney
District Three Governor
International President's Message

On October 5th your International Board had our first finance meeting led by Finance Chair Chris DeVlieger, International Treasurer. Chris did a fabulous job presenting our financial reports and worked closely with Carrie our Finance Assistant in our International Office. Immediately following our Finance meeting we had our second Board meeting via teleconference. Executive Director Tanika and I have worked very hard to prepare for our new biennium.

I am proud to announce the reinstatement of the Sponsor Number Pins. This concept was started by Past International President Donna Johnson in 2009. The funds to support the purchase these pins were approved by your International Board from Windfall Donor Bequests. Very important to remember, when entering a new member into Group Tally, please do not forget to add the names of the sponsors.

For detailed information on the sponsor pins: click on this link: https://login.altrusa.org/files/2019/09/Sponsor-Pins-2019.pdf This link is also posted on our website under the Membership tab.

What’s new on the International website?
- You can find a downloadable logo on the Communications page. Remember, clubs are no longer required to pay royalties for using a third party vendor to create branded items.
- Can’t find what you need on the website? Use the search bar on the upper right corner of the page. Type in the document, person, or key word you are looking for to see what is available on the site.
- International Bylaws and Policies have been updated and posted to the website. You can always find the most recent Membership Reports on the Membership page of the website. There you will find the current count of clubs and members.
- Check out the new International Service Project, SOS, on the Service page. Days for Girls will continue as an International Service Project as well.

Yours in Altrusa Service,
Beverly B. Hardy
International President 2019–2021

2019 District Three December Board Conference Call

By Mantha Young, District Three Secretary

On December 17, 2019, the District Three Board met via Conference Call to discuss several topics. The Board discussed Conference Updates and potential Conference workshops. Also discussed by the Board was Young Professionals and the reduced fee structure provided by Altrusa International. An Altrusa member who has not reached 31 years of age and whose birthdate is entered into Group Tally are eligible for a 50% dues reduction, when submission of dues is required in June 2020. The Board discussed a similar reduction in District dues for the same group of members. The recommendation from the Board to membership at Conference will be to follow a similar opportunity for Young Professionals.
Membership – Fulfilling the Needs and Expectations of Your Membership is Essential for Growth!

by Randi Kahl
District Three Membership Committee Chair

Have you as a Membership Chair or President stopped and conducted an “azimuth check”? In the Army, senior leader would often do an “azimuth check” or “climate” survey within their command to find out what the issues are or the identification of unknown points of failure. You are asking why this is important!

The lifeblood of any organization or club is its members. With the challenge to grow membership and to keep current members interested is often a difficult balance. With the added focus of keeping the traditional tenets with the perspective of exploring new ways to interest younger members is a challenging task for most organizations or clubs as well. With all these factors, what direction do you start from?

The most important point to remember is your club’s success in growing its membership depends on fulfilling the needs and expectations of your current members first. Finding out the club member’s concerns and issues will help! Conduct an anonymous survey. Ask them what they feel is going right, wrong, or need to change! But remember to quickly address all members' issues and feedback. Implementing change can be slight such as recognition during a meeting or new strategy. Remember do it within the values and benefits of the Club and the members.

Keeping your members engaged and valued will result in more members deriving satisfaction from their membership resulting in a better position to attract new members. Through enthusiasm, an additional sense of community, and better opportunities for participation will continue keeping current membership viable.

Remember – Better communication and the demonstration to improve member’s value are the most common drivers of increased member retention, engagement, and satisfaction! Resulting in new members!

ASTRA

By Scott Tice, District Three ASTRA Chair

ASTRA Scholarship applications for graduating High School Senior ASTRA members and College/University level ASTRA Members are available on the website. Thanks to the generosity of the Altrusa International Foundation, four scholarships (two $2,000 each and two $1,000 each) are available for the High School Senior ASTRA members. Four scholarships (all for $1,000 each) are available for the College/University ASTRA members as well. The deadline to submit the application and reference forms is March 15th and the winners will be announced by April 15th. All applications will be judged by a five-judge awards committee, chosen by the International ASTRA Chair and comprised of at least three non-Altrusans.

Links to the scholarship applications:

Top 10 Reasons to Attend Conference

y: Joanne Brown, Nanci Schwartz & Karen Wishart

If you're wavering on whether to attend the District Three Conference, April 16–18, 2020 here's some information to help you make your decision.

Whether it will be your first time or one of many conferences you've attended, there's always a good reason to go:

1. You'll meet other Altrusans from across District Three. It's a great networking opportunity and a chance to make new friends.
2. Idea-sharing is the name of the game. Altrusans are generous to their communities and with their ideas. You will likely learn some projects that can be replicated in your club.
3. Powerful Problem Solving. The challenges you're facing in your Altrusa club is likely being experienced in another club. The District Three Conference is the best way to get ideas or work together to resolve issues such as membership, finding effective leaders or coming up with manageable and successful fundraisers.
4. Experience Altrusa 101. It's not uncommon for Altrusans who attend conference for the first time to experience an “Aha!” moment. You'll meet the Altrusa International representative in attendance, the District Three Leadership team, past Governors and Altrusans who serve at the international level. The District conference is a wonderful opportunity to see Altrusa’s mission and governance in action.
5. Personal growth beyond Altrusa. The District Three conference includes breakout sessions with topics that are not necessarily tied to Altrusa. You’ll learn something new to enrich your personal and professional life, or both.
6. Conference inspires leaders. Altrusans are leaders in their communities. Those skills are welcome and encouraged throughout the organization, throughout the world. At the District Three Conference, you’ll find out how your leadership skills can be used to reach others.
7. How about some self-awareness? Be prepared to learn about yourself and your capabilities. Altrusans are encouraging, generous and grateful for every volunteer who has something valuable to bring to the cause. Being a part of a collaboration that spans the globe can be a tremendous boost to one’s confidence and motivation.
8. Experience Someplace New! The conference location may be in a city you’ve never visited or had the chance to experience. Exploration time is built into Conference each year, so you’ll be able to enjoy local foods and activities in a new region.
9. No Cooking or Cleaning. Three days. Enough said.
10. Fun for All. The District Three Conference is not all business. Members enjoy many opportunities to relax and have fun with friends you know and new ones you’ll make.

Governor’s Contact Info:
Kitty McElhaney
725 NW Zack Drive
Lake City, Florida 32055
(Home) 386-755-5565
(Cell) 386-984-0251
(E-mail) altrusankitty@comcast.net
# Altrusa International District Three, Inc. Membership Report

By Mary Kirley  
District Three Treasurer

## Membership Report as of January 15, 2020

<table>
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<tr>
<th>CLUB</th>
<th>Paid Members</th>
<th>Emeritus</th>
<th>Lifetime</th>
<th>TOTAL MEMBERS</th>
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<td>1 Citrus County</td>
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<tr>
<td>2 Gainesville</td>
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<tr>
<td>3 Lake City</td>
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<td>5 Live Oak</td>
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<tr>
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<tr>
<td>2 Spartanburg</td>
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</table>

| Affiliate Virtual Club in Formation | 6 |
| Affiliate Members                | 3 |
| Emeritus No Club Affiliation     | 6 |

**REPORT SUMMARY:**

| Active Members | 652 |
| Emeritus Members | 37  |
| Lifetime Members | 1   |
| Affiliate Members | 3   |
| **TOTAL MEMBERSHIP** | **693** |
### District Three New Members

**By Mary Kirley**
**District Three Treasurer**

<table>
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<tr>
<th>New Member</th>
<th>Sponsor</th>
<th>Joined</th>
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</thead>
<tbody>
<tr>
<td><strong>Lake City, FL</strong></td>
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<tr>
<td>Jennifer Anchors</td>
<td>Renee Cobb/Lori Simpson</td>
<td>October</td>
</tr>
<tr>
<td>Melise Lee</td>
<td>Teresa Morgan/Georgia Jones</td>
<td>October</td>
</tr>
<tr>
<td>Christina Miller</td>
<td>Mantha Young/Mary Summerall</td>
<td>October</td>
</tr>
<tr>
<td><strong>Orlando-Winter Park, FL</strong></td>
<td></td>
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</tr>
<tr>
<td>Sue Harrington</td>
<td>Randi Kahl</td>
<td>October</td>
</tr>
<tr>
<td><strong>Statesboro, GA</strong></td>
<td></td>
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</tr>
<tr>
<td>Jodi Kennedy</td>
<td>Nancy Shumaker/Debbie Vives</td>
<td>October</td>
</tr>
<tr>
<td>Kara Holland</td>
<td>Jodi Kennedy</td>
<td>October</td>
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<tr>
<td><strong>Spartanburg, SC</strong></td>
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<tr>
<td>Jane L. Lewis</td>
<td>Gail Hackett</td>
<td>November</td>
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<tr>
<td><strong>Waynesville, NC</strong></td>
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<td></td>
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<tr>
<td>Debra (Debbie) Baus</td>
<td>Jennifer Allen</td>
<td>November</td>
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<tr>
<td><strong>Ocala, FL</strong></td>
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<tr>
<td>Stacie L. Corbett</td>
<td>Mary Cay Landt/Colleen Duris</td>
<td>December</td>
</tr>
<tr>
<td><strong>St Augustine, FL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Durinda Kay Conner</td>
<td>Eileen Holder</td>
<td>December</td>
</tr>
</tbody>
</table>
Conference Project:
The Charlotte ASTRA is working on sleeping pallets for the homeless veterans. Altrusa clubs will be supporting their project by buying backpacks then filling them with care packs for distribution along with these sleeping pallets.

Suggested items for the backpacks are socks, toothbrushes, toothpaste, mouthwash, shampoo, conditioner, comb, nail clippers, hand sanitizer, other personal care items and breakfast bars. We will all participate in filling the backpacks at the conference.

Please bring a card of encouragement which has been signed by your members to insert in each backpack. If your club is unable to attend, please contact a sister club and arrange to send your backpack and care items with them.

SOS Project Update:
Several Altrusa Clubs shared their projects with me. I’d like to pass some of them on to you.
- North Georgia Club: Treat the troops with boxes of care packages. Provide breakfast for Vietnam Vets of America.
- Salisbury Club: Attend Vets weekly social hour to find out their needs and then offer assistance.
- Raleigh Club: Fill stockings for Soldiers Angels Organization
- St. Augustine: Help build Habitat for Humanity home for a qualified veteran.
- Starke: Partner with local military base chaplain to provide dinner for unit members and their families returning from deployment.

These are just a few of the wonderful ideas for your club to consider as a project if you haven’t already started one. If you have, please share your project with me so I can pass these ideas on to other clubs. Please keep me updated about your SOS project as I look forward to hearing from you.

DSB Articles
- Send DSB articles to Sandy Thompson
- EMAIL Address: sandy@organizemehappy.com
- Please add DSB and article name in the subject line
- Please send the article in word format
- Please identify any individuals in pictures provided
- Please provide the full contact information of the submitter or author of the article
United Nations: February 2020

By Kathy Schrein
Altrusa International United Nations Contact

WORLD CANCER DAY—February 4, 2020

The theme: 2019 - 2021:
2020 marks the midway point of the 3-year 'I Am and I Will' campaign. 'I Am and I Will' is an empowering call-to-action urging for personal commitment and represents the power of individual action taken now to impact the future.

Taking place under the tagline I AM and I WILL, this observance day explores how everyone—as a collective or as an individual—can do their part to reduce the global burden of cancer.

Altrusa Club Actions/projects:
1. Make a pledge to your favorite cancer charity
2. Participate in UN Cancer Day activities—run/walk
3. Have a panel of club cancer survivors/family/friends—share stories at that Altrusa meeting.
4. Make chemo caps
5. Volunteer to assist with cancer activities in the area throughout the year.
6. Volunteer to drive chemo/radiation patients to appointments.

Check out www.worldcancerday.org for their campaign toolkit.

WORLD WATER DAY—MARCH 22, 2020

663 million people lack clean water! March 22 celebrates the gift of water in our lives. It is so easy to take clean water for granted. This special day was launched in 1992 by the United Nations Conference on Environment and Development.

Actions/projects:
1. Check out the UN website for more water details.
2. Have a speaker discuss the relationship between water and sanitation.
3. Check out the Bill and Melinda Gates Foundation and their water projects—share at your club's March meeting.
4. Watch a PBS water documentary
5. Learn about waters to save water in your home or local water

By Kathy Schrein
Altrusa International United Nations Contact
An Altrusan since 1993 Jenette has held various positions at Club, District, and International level including - 2017 - 2019 Chair, International Leadership & Development Committee, 2013 - 2015 District Fifteen Governor, and in 2001 was the Altrusa Career Exchange to District Five.

Her working life has always been involved with Dance - for forty years as owner and principal teacher of a Dance Studio in Timaru and also for the past 20 years as an Examiner, Administrator and member of the Professional Executive Committee of NZAMD (New Zealand Association of Modern Dance), an organisation which conducts dance examinations in five disciplines throughout New Zealand.

Jenette has also been involved with many other cultural and community organizations including – since 2002 being a Trustee of the St. Vianney’s Charitable Trust (giving monetary grants within our community from as little as $1000 up to $500,000), since 1993 being a member of the South Canterbury Branch Committee of the Friends of the Royal New Zealand Ballet, and from 2000 to 2007 being New Zealand President of the Friends organisation. That service was recognised when Jenette was awarded an Honorary Life Membership in 2007.

As an Altrusan, Jenette was involved in the setting up of the South Canterbury Woman’s Loan Fund. She was also Chair of the South Canterbury District Arts Council, and a member of the QEII Arts Council of NZ.

She has also worked with various other organizations such as the Marriage Guidance Council of NZ, and local organizations such as Friends of the Theatre Royal and the Aigantighe Art Gallery. She was a charter member of Timaru Toastmistress (ITC) and member of the first New Zealand ITC Board.

On a personal note she and Bruce and have been married 48 years. Bruce is a Rotarian and they both believe in giving back to their local community.

Relaxation for Jenette is reading a good book, taking a walk, working in their garden amongst the roses, travelling, or enjoying dance, music or drama productions.

Conference International Representative
Jenette Borrell

District Three Awards
By Dimple Overstreet, District Three Vice Governor

Application deadlines are fast approaching for awards to be given at the next Conference. January 31, 2020 will be here before you know it.

- Review the award criteria
- Identify a project
- Complete the application (provide pictures if available)

All award applications are available on the District Three website www.districtthree.altrusa.org

When submitting your applications, please make sure they are complete, including a scoresheet. Even applications submitted electronically require a score sheet be included. Any incomplete application will not be judged.

Please send applications to: International and District Three Awards:
Vice Governor /Award Chair
Dimple Overstreet
436 S. Water St.  Starke, Fl. 32091
dimplej@embarqmail.com

Foundation Awards:
Karen Robinson
10434 Tara Dr.  Riverview, Fl. 33578
district3foundation@gmail.com

Please do not hesitate to contact me with any questions you may have.  Best of luck.
Delegate/Alternate Do and Don'ts
By Jane Gray, District Three Parliamentarian

Congratulations on being selected as a delegate or alternate to the District Three Conference in 2020! Some of you may have served as delegates for your club on prior occasions, but if you are new or need a refresher, here are some points to keep in mind:

1. Do sign in at the combined Registration/Credentials Desk as soon as possible to get your appropriate ribbon.
2. Do wear your nametag at all times, but especially for the business meetings.
3. Don’t be late to the meetings!
4. Do sit at the spot behind the card with your club’s name if you are a delegate. If you are an alternate, sit in the chairs behind the delegate tables reserved for conference attendees.
5. Do ask questions if you need clarification of a motion prior to a vote.
6. Do ask to be recognized by the Presiding Officer prior to asking any questions or voicing an opinion on a matter.
7. Do see the Credentials Desk if you as a delegate need to be replaced by your alternate. Remember: you can’t switch back!
8. Don’t forget to turn off your cell phone at meetings – there’s a $ fine.
9. Do have fun!

The business meetings keep Altrusa International District Three current and responsive to the members and your vote on matters. Thanks for accepting this honor and feel free to see any member of the Board if you have questions about your responsibilities.

Keynote Speaker:

Joanne M. Brown, DVM, MS, DACVPM, DNAP

Dr. Joanne M. Brown has over 48 years of experience in food safety, animal disease, public health, and emergency preparedness. A graduate of the University of Minnesota’s College of Veterinary Medicine, she also has a master’s degree in veterinary microbiology from Texas A&M University, and is an Emeritus Diplomat in the American College of Veterinary Preventive Medicine (DACVPM) and a retired Distinguished Practitioner of the National Academies of Practice (DNAP).

She spent over 26 years in the Army Veterinary Corps and in 1999 she joined the Florida Department of Agriculture and Consumer Services and retired as Deputy Commissioner for Food Safety in 2011.

In 2012 she became an adjunct professor at Florida State University for undergraduate and graduate classes in Food Safety and Food Quality and an instructor and mentor with the International Food Protection Training Institute in Battle Creek, MI.

She is a lifetime member of the American Veterinary Medical Association, Association of Food and Drug Officials (AFDO) and their regional affiliate Association of Food and Drug Officials of the Southern States (AFDOSS).

She joined Altrusa in 2013 and has been an active participant in all phases of her club, serving as program chair for 5 years and as president from 2016 – 17. In 2019 she was elected a a District 3 Director.

Joanne and her husband live in Monticello, FL with 16 animals. Their daughter is a major in the Army stationed in Colorado. She is a member of Monticello’s First United Methodist Church and cares for its two largest members – the camels Jeremiah and Amazing Grace.

Joanne will follow up on Jill Adams keynote presentation from last year. Altrusans are champions and can do amazing things. Never underestimate the power you have within yourself and within your club.
2020 – *The Perfect Year For A Vision Check*

We all deep down want to make a difference, live a life that counts! There’s no better time to have a VISION exam, then now! Let’s see 2020 as the year to truly see what difference we can make! Come to the Conference to hear Jill Adams speak on creating that 2020 vision!

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**Presidents and Treasurers Workshop**

*By Shannon Schell, District Three Governor Elect and Mary Kirley, District Three Treasurer*  

**Preparing Effective and Successful Club Leaders**

Club Presidents and Treasurers play a vital and rewarding role in their Clubs and have a multitude of tasks to master. If you are a seasoned President or Treasurer or just contemplating becoming one for your club, this session will help clarify your roles and provide you essential tools needed for these positions.

Come and join us in an interactive atmosphere of helpful tips, resources and tools to assist you in performing the responsibilities of your office. From Leadership to Group Tally and Cyber Fraud to Budgeting and learning to stay on top of deadlines, come and join our presentation and conversation.

The session will be co-sponsored by Shannon Schell, Governor–Elect, Lake County, FL and Mary Kirley, District Treasurer, North Georgia, GA.
Conference Workshops
By Kitty McElhaney, District Three Governor

Planning for District Conference Workshops is underway with the following sessions confirmed:

Opening Speaker
“Altrusans Can Do Amazing Things”
Dr. Joanne Brown, District Three Director, Altrusa International of Monticello, FL
Joanne will follow up on Jill Adams keynote presentation from last year. Altrusans are champions and can do amazing things. Never underestimate the power you have within yourself and within your club.

ASTRA Workshop
Scott Tice, District ASTRA Committee Chair, Altrusa International of Ocala, FL
Come learn all things ASTRA! This workshop will cover the basics of starting a new club as well as some of the changes made to make ASTRA more flexible. If you are interested in starting a club or experienced with ASTRA, this is the workshop for you!

For It Is in Sharing That We Receive
Pat Davis & Nancy Simms, Altrusa International of North Georgia, GA
Come prepared to share your club’s most Successful Service Projects and Profitable Fundraisers. By sharing what worked for your club we might glean ideas to take back to our clubs so that in the end we might all be more successful in our endeavors!

The Rewards of Awards
Amy Smith & Lorrie Wheeler, Altrusa International of Lake City, FL
Not just monetary; although that is a good motivator, the team building and self ownership of Altrusa’s Principles are far more valuable. We will de-mystify the awards process, show you how we have come to present applications and create award winning projects that fulfill requirements, and still interest our members.

Communication is a 2 Lane Highway
Jenette Borrell, International Representative, Altrusa International of Timaru, NZ
Communication is the best tool we have for maintaining relationships whether they be amongst our families, in the workplace, or in any social environment. We know the message we want to send on its journey, but is that the same message which is heard or read? Sometime greater consideration could be given to what might happen to the message at the end of the road.

Request for 25- and 50- Year Altrusa Members
By Mantha Young, District Three Board Secretary

Each year at our annual conference, we celebrate Altrusans who have achieved 25 or 50 years of service.

Please help us ensure we don’t miss any of your 25- or 50-year members.
Include the following information:

- Name
- Years of Service
- Club.

E-mail to District Secretary, manthayoung@gmail.com. Submit by March 18, 2020.
Altrusa International 67th Annual District Three Conference

April 16th – 18th

Welcome to Charlotte

See It! Experience It! Live It!

Charlotte’s Got a Lot!

What to do?

What to do?

What to do?

Explore the Queen City: https://www.charlottesgotalot.com/

Crowne Plaza Charlotte
Executive Park Hotel
5700 Westpark Drive
Charlotte, NC 28217

Conference Co-chairs:
Yolander Hunter and Dolores Hall
2020 Conference for District Three

By Conference Co-Chairs: Dolores Hall and Yolander Hunter

We hope everyone is planning on attending the 2020 conference of District Three of Altrusa International. We are planning some exciting workshops, programs, fun nights and speakers. The Crowne Plaza Hotel at the Charlotte Executive Park will be the location of the 67th annual conference for District Three, April 16 – 18, 2020. In addition to the workshops, dinners, awards and auctions, conference is a time for collaboration, comradery, inspiration and fellowship. Attending conference is an important part of being an Altrusan and offers the opportunity to learn how other clubs raise funds, contribute to their communities and embody those qualities that are shared by all Altrusans.

The conference service project will be coordinated with the Charlotte ASTRA club and will involve backpacks for homeless veterans in the Charlotte area. A list of requested items will be sent to clubs well before the conference, so plans can be made for everyone’s participation. Altrusans have always been so generous with service projects, which is much appreciated. The Charlotte community will surely benefit from our planned project.

There are many reasons to attend conference in 2020. We will have the opportunity to broaden our leadership skills and meet members of other clubs. Sharing ideas and techniques across the district allows us to better serve our local communities.

The theme for the Charlotte conference is “See It. Experience It. Live It.” Once you see how Altrusans serve their communities and experience the joy and satisfaction this service provides, you will live in the spirit of Altrusa forever.

Charlotte offers lots of experiences on your free afternoon. Explore the city using their light rail system. Charlotte is a haven for foodies and craft breweries. Clustered on the same block Uptown, the Mint Museum, the Levine Museum of the New South, the Bechtler Museum of Modern Art and the Harvey B. Gantt Center for African-American Arts and Culture facilitate museum hopping. Racing fans can visit the NASCAR Hall of Fame. More information on what to do in Charlotte is included in this newsletter.

If you have never attended conference before, Charlotte in 2020 will be a great opportunity to be introduced to the sense of community and good purpose engendered by attendance and interaction with your fellow Altrusans. Please come and experience true North Carolina hospitality and good cheer. We look forward to seeing all of you in Charlotte in April.
Does your Club have the winning Driving Team!

Who has the skills to win the “District Three 500”?

The winning team must have the cleverness and knowledge to expertly navigate the race course of the “District Three 500” at Charlotte. Besides the winner of the “District Three 500”, which Club will have the best Driving Team name and team shirts representing their Club or State!

Hope to see everyone at the “District Three 500” Event!
Altrusa International, Inc., 2020 DISTRICT THREE CONFERENCE

REQUEST FOR VENDOR SPACE RESERVATION FORM

Name of Business: __________________________________________________________

Owner of Business: _________________________________________________________

Mailing Address: ____________________________________________________________

__________________________________________________________________________

Telephone: __________________ Email: __________________

Type of Item(s) to be sold: __________________________________________________

__________________________________________________________________________

Name(s) of On-Site Representatives:

(Maximum 2 representatives)

__________________________________________________________________________

I hereby request to reserve exhibition space(s) as indicated below at the District Three Conference, Altrusa International, Inc., (April 16, 17, 18, 2020) at the Crowne Plaza Charlotte Executive Park Hotel, 5700 Westpark Dr., Charlotte, NC 28217

Exhibit Space (8’X30” table and 2 chairs) $100 $ ______________

Additional Exhibit Space (8’X30” table and 2 chairs) $50 $ ______________

Total Reservation Fee $ ____________

If my company is granted exhibit space, I agree to abide by the regulations established by the Hotel and the Conference as explained in the accompanying material. I am also aware that violation of these rules and regulations will result in cancellation of the exhibition rights of my company and the rights of my representative(s) to be in Conference Vendor Area at the Crowne Plaza Charlotte Executive Park Hotel.

Signature: ___________________________________________________________________

Position: ___________________________________________ Date: __________________

Payment must accompany reservation request. (Deposits will be returned within 3 weeks for exhibitors not granted space.)

Make check payable to: Altrusa District Three Conference 2020

Mail to: Mary Kirley, District Treasurer, 6015 Winter Lane, Dawsonville, GA 30546

JustBreathe@bellesouth.net  404-316-7692
Altrusa International, Inc., 2020 DISTRICT THREE CONFERENCE

VENDOR SPACE INFORMATION

Background
Altrusa International, Inc. is an international non-profit organization, making our local communities better through leadership, partnership and service as we strive to create better communities worldwide. The majority of the membership is female. District Three includes members from Florida, Georgia, North Carolina and South Carolina. The District Three Conference is an annual meeting of the membership and attendance ranges from 100-135 persons. The anticipated attendance for this year’s Conference is 110.

Exhibit Space Details
One exhibit space consists of a table (8' x 30") and two chairs. Normal hotel electrical service is available. Exhibitors must provide their own extension cords. The exhibits will be arranged in Convention Lobby area at the entrance to the salon hallway. The daily Program Meetings will be held in this same area ensuring that exhibitors have adequate exposure to the people attending the Conference. The vendor area is located adjacent to registration area that should encourage attendees into the area during non-business meeting times. The exhibits may be visited throughout the Conference except when meetings of the Conference are being conducted in the Ballroom. The names of exhibitors and the hours for open exhibits will be in a pre-Conference newsletter to all clubs in the four-state district and in pre-registration confirmation packets.

Exhibit Hours
Exhibits should be set up between Noon and 6 p.m. on April 16th, and 9:30 a.m. and 6 p.m. on April 17th. On April 18th exhibits should be available from 7am and dismantled by 1PM. Exhibitors must be present in assigned area at the scheduled times and vacate the space at the closing hour indicated. Exhibitors agree to pay additional labor and/or rental charges incurred for failure to vacate.

Exhibitor Registration
Each potential exhibitor will receive a registration form as part of the application for exhibit space. This form, along with the appropriate fee must be received 60 days prior to the Conference. A receipt will be issued. Registered exhibitor(s) must check in at the Registration desk and wear the registration badge while in the exhibit area.

Rules and Regulations
Hotel and Conference reserves the right to exclude or eject any and all objectionable persons from the function or hotel premises, without liability, whose conduct is not in keeping with standard business practice, acceptable social behavior, or laws of the state. Exhibitor agrees to reimburse hotel for fair value of any damages or losses caused to hotel property or to third persons or to their property by exhibitor or exhibitor’s guests. Any damages will be appraised and reimbursement made prior to departure. No items may be attached to hotel walls without prior approval from management. No food and/or beverages of any kind can be brought into the hotel space by the exhibitor from outside without the written permission of the hotel. The hotel reserves the right to charge for the service of any food or beverage brought into the exhibit area. Distribution by exhibitors of any printed matter, souvenirs, or other articles will be restricted to the space occupied by their exhibit. No part of the hotel other than the exhibitor’s table or immediately adjacent space shall be used for display, order taking, or selling purposes of any nature. Raffling or door prizes, awarding gifts to visitors and other similar activities by individual exhibitors is confined to the exhibitor’s assigned exhibit space.

Disclaimer
The hotel and District Three Altrusa International, Inc. are not liable to any exhibitor for the loss or damage of any property.
# Schedule at a Glance
## 2020 District Three Conference

**Wednesday, April 15**
- 7:00 – 11:00 pm  
  Pre-Conference District Board Meeting/ Boardroom

**Thursday, April 16**
- 8:00 am – Noon  
  Pre-Conference District Board Meeting / Boardroom  
  Registration and Credentials * / Foyer  
  Vendors / Foyer
- Noon – 6:00 pm  
  District Three Foundation Auction / Altrusa Store * / Service Project
- Noon – 6:00 pm  
  Salon CD
- Noon- 5:00 pm  
  Flag Ceremony Rehearsal / Salon B
- 4:00 – 5:00 pm  
  First Timers Orientation / Azalea
- 5:00 – 6:00 pm  
  Welcome Reception / Governor’s Suite
- 5:30 – 7:00 pm  
  Opening Ceremony / Salon B
- 7:30 – 9:00 pm  

**Friday, April 17**
- 7:00 – 8:00 am  
  Registration and Credentials * / Salon B Foyer
- 8:00 – 9:30 am  
  Conference Opening Breakfast / Carolina Ballroom
- 9:30 am – 6:00 pm  
  District Three Foundation Auction / Altrusa Store * / Service Project
- 9:45 – 11:45 am  
  Salon CD  
  Vendors / Foyer
- Noon – 2:00 pm  
  1st All Conference Business Meeting / Salon B  
  Foundation Luncheon & Annual Meeting / Carolina Ballroom
- 2:00 – 2:45 pm  
  Registration and Credentials * / Foyer

**Work Shop Session I**
- 2:15 – 3:00 pm  
  / Azalea
- 3:15 – 4:00 pm  
  / Magnolia
- 4:15 – 5:00 pm  
  / Dogwood
- 2:15 – 5:00 pm  
  Presidents Workshop / Treasurers Workshop/ Salon E

**Work Shop Session II**
- 2:15 – 3:00 pm  
  / Azalea
- 3:15 – 4:00 pm  
  / Magnolia
- 4:15 – 5:00 pm  
  / Dogwood
- 2:15 – 5:00 pm  
  Presidents Workshop / Treasures Workshop/ Salon E

**Work Shop Session III**
- 2:15 – 3:15 pm  
  / Azalea
- 3:15 – 4:15 pm  
  / Magnolia
- 4:15 – 5:00 pm  
  / Dogwood
- 5:00 – 5:45 pm  
  Voting/The Studio
- 6:00 – 9:00 pm  
  Friday Fun Night/Carolina Ballroom

**Saturday, April 18**
- 7:00 am – 1:00 pm  
  Vendors/ Foyer
- 8:00 – 9:45 am  
  District Three Foundation Auction / Altrusa Store * / Service Project
- 10:00am - 12:15 pm  
  Salon CD  
  Breakfast and District Awards Ceremony / Carolina Ballroom
- 12:15 - 6:00 pm  
  2nd All Conference Business Meeting /Salon B
- 12:30 - 2:00 pm  
  Free Time
- 6:00 – 9:00 pm  
  Past Governor’s Luncheon / Boardroom
6:00-7:00 pm  
Cocktail Reception for International Rep / Carolina Ballroom Lobby  
Governor’s Banquet (formal) / Carolina Ballroom

Sunday, April 19  
8:00-11:30 am  
Post-Conference District Board Meeting / Boardroom

The above schedule is subject to change.  
*Registration and Credentials, Altrusa Store will be closed during meals and business meetings.