



District Three Foundation Strategic Plan 2018-2020



Vision: Altrusa is a leader among international organizations improving communities worldwide through a network of member clubs.

Mission: The mission of the Altrusa District Three Foundation is to responsibly invest, manage and distribute funds to further community service programs and projects with other charitable, educational, literary, and scientific purposes of District Three, Altrusa International, Inc. and its Altrusa Clubs.

Education

Educate Altrusans and others on the purpose of the Foundation and show the benefits of participation, both as a donor and as a club.

Fiscal Responsibility

Responsibly and effectively manage the District Three Foundation

Fund Raising

Encourage contributions by Altrusa Clubs, individual Altrusans and the community at large to the Foundation's restricted and unrestricted funds.

Marketing

Market the Foundation and seek funds

➤ Educate the membership on the benefits of participating in the District Three Foundation.

- Invest funds for maximum returns
- Ensure the Foundation is operating in the most efficient and up-to-date manner.
- Ensure the Foundation is in compliance with all regulations for a non-profit organization
- Ensure the Foundation is meeting the needs of the District Three Altrusans.

- Increase the restricted fund balances to a minimum level of \$10,000.
- Return increased financial interest to the Clubs for their projects.
- Increase the unrestricted fund balance to provide more and larger grants to Clubs for their projects.

- Increase the Principal through investment and income to the Permanently Restricted, the Grant Fund and General Fund.

GOAL 1: EDUCATION – Educate Altrusans and others on the purpose of the Foundation and show the benefits of participation, both as a donor and as a club

Strategies	Action Plan	Responsible	Timeline
Educate the membership on the benefits of participating in the District Three Foundation	a. To utilize the DSB and a workshop at the annual Conference to communicate and educate District Three Altrusans about the services offered by the Foundation b. To encourage clubs to use the Foundation’s tax exempt status for their fundraising events c. Report to the Altrusa District Three Foundation membership annually during the District Conference	Foundation Board	Ongoing

GOAL 2: FISCAL RESPONSIBILITY – Responsibly and effectively manage the District Three Foundation

Strategies	Action Plan	Responsible	Timeline
Invest funds for maximum return.	a. Review the performance of investments and prepare a semi- annual report for the Trustees.	Treasurer	Semi-Annually
Ensure the Foundation is operating in the most efficient and up-to-date manner.	a. Review policies and bylaws as needs/situations change. b. Evaluate and adjust the Strategic Plan	Foundation Board	Annually
Ensure the Foundation is in compliance with all regulations for non-profit organizations.	a. Review the procedures for receipt of club project funds. b. Review documents needing to be filed for government compliance	Treasurer	Mid-year Board meeting
Ensure the Foundation is meeting the needs of District Three Altrusans.	a. Meet at least once annually for a face-to-face meeting and hold additional meetings as needed, either face-to-face or electronically. b. Arrange for an annual review of the accounting records and submit an annual report to the delegate body at the Conference.	Foundation Board	Annually

GOAL 3: FUND RAISING – Encourage contributions by Altrusa Clubs, individual Altrusans and the community at large to the Foundation’s restricted and unrestricted funds.

Strategies	Action Plan	Responsible	Timeline
Increase the restricted fund balance to a minimum level of \$10,000	a. Conduct fundraising activities at the annual District Conference	Foundation Board	Annually
Return increased financial interest to the Clubs for their projects.	a. Conduct fundraising activities at the annual District Conference	Foundation Chair	Annually
Increase the restricted fund balance to provide more and larger grants to Clubs for their projects.	a. Include in the Governor’s calendar reminders of all items relevant to the Foundation including an annual donation in January or year-end donation. b. List contributors to the Foundation during the past year in the first DSB each year. c. List the clubs and members who participated in the annual Conference fund-raising event in the Summer DSB.	Foundation Board	Annually

GOAL 4: MARKETING – Market the Foundation and seek funds.

Strategies	Action Plan	Responsible	Timeline
Increase the Principal through investment and income to the Permanently Restricted, the Grant Fund and General Fund.	a. Invest funds for maximum returns and minimum risk.	Foundation Board	Ongoing