



Newsletter Award - Judging Criteria and Score Sheet District Three, Altrusa International, Inc.

Altrusa International of _____

Publication Name: _____

Editor (Name & Email): _____

Total Points = 85

Content -45 Points

	Points	Earned
1) President's Message	3	_____
2) Advance notice of meetings, including date, place & time	3	_____
3) Program description	3	_____
4) Announcements of upcoming Board & Committee Meetings	3	_____

Club News

a) Upcoming & newly completed projects	2	_____
b) Committee reports	3	_____
c) Board actions	3	_____
d) New Member(s) (Brief biographical data)	3	_____
e) Complete minutes (business or program)	3	_____
f) Board Meeting highlights (or minutes)	3	_____

District News

a) Dates of upcoming Conference	2	_____
b) URL of District Three website	3	_____
c) Highlights from Governor's letters	2	_____

International News

a) Dates of upcoming Convention	2	_____
b) URL of International website	3	_____

Altrusa Accent

Altrusa fact (Historical point/Altrusa news)	4	_____
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Format - 12 Points

Identification

a) Newsletter Name, full name of Club (city & state)	1	_____
b) Club President/Editor email addresses	1	_____

Appearance

a) Clean reproduction, attractive & free of typographical errors	5	_____
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Photos and Graphics

a) Effective use of photographs & graphics	5	_____
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Readability –10 Points

- a) Layout arrangement, page numbers, easy to follow & identify 5 _____
- b) Writing informal, but concise, informational and lively 5 _____

Distribution –18 Points (Club completes this section)

Please 'X' next to each item submitted:

- a) _____ Every member of the club 2 _____
- b) _____ District Governor 5 _____
- c) _____ District Officers 2 _____
- d) _____ District Committee Chairs 2 _____
- e) _____ District Service Bulletin Editor 2 _____
- f) _____ International Officers 3 _____
- g) _____ International Office 2 _____

Club President's Name: _____ Date __/__/__

Total Newsletter Award Points _____